

22 December 2020

**Hotel Tourism Short-Term Trends (HOS/HPI/IPHS)**  
November 2020. Provisional data

**Overnight stays in hotel establishments decrease 84.5% in  
November as compared with the same month of 2019**

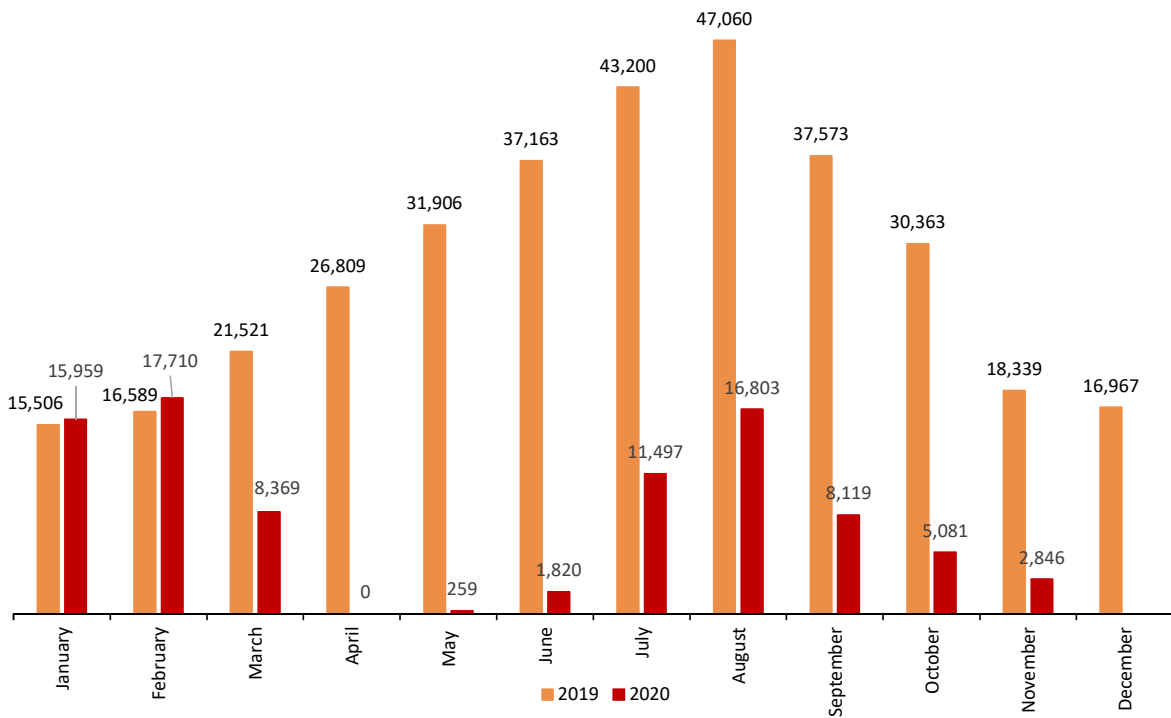
**Hotels invoice an average of 63.9 euros per occupied room,  
representing an annual decrease of 23.5%**

**Main results**

- The number of open establishments decreased in November compared to October, from 10,597 to 8,189. They represented 38.7% less than in November 2019. The total number of bed-places offered was 603,082, or 45.0% of the total.
- The hotels received more than 1.1 million travellers, who made 2.8 million overnight stays (84.5% less than in November 2019). These figures represent 17.5% and 15.5%, respectively, of the estimated totals a year ago. Four-star hotels were the most visited.
- Travellers who are residents of Spain continued to support hotel activity to a greater extent (more than 900 thousand, compared to 256,412 non-residents), which is also reflected in overnight stays (more than 1.7 million, compared to 1.0 million).
- The main destination for travellers residing in Spain was Comunidad de Madrid, with 303,498 overnight stays, representing 17.0% of the total.
- Canarias was the autonomous community most visited by non-resident travellers, who made 611,016 overnight stays (57.6% of the total).
- The average stay decreased by 11.3% as compared to a year ago, standing at 2.4 overnight stays per traveller.
- Hotel prices were down 17.4% compared to November 2019.
- The highest levels of occupancy were found in the Canarias (24.2%) and in the autonomous city of Ceuta (23.6%).
- The tourist area with the highest occupancy rate in November was El Hierro Island (29.4%). Hotels in Las Palmas de Gran Canaria, Santa Cruz de Tenerife and Adeje registered the highest occupancy at the weekend, all of them above 30%.
- In the first 11 months of 2020, there were 88.4 million overnight stays, 72.9% less than the same period for 2019. Of these, 48.7 million were made by residents (-56.7%) and 39.7 million by non-residents (-81.4%).

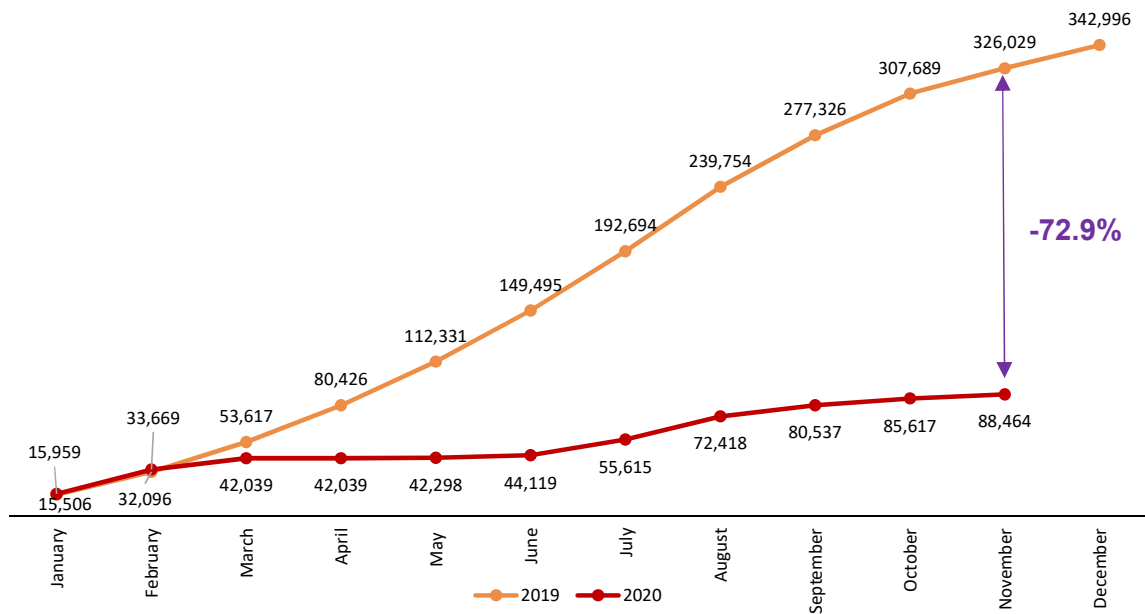
## Overnight stays. Comparison 2019-2020

Thousands



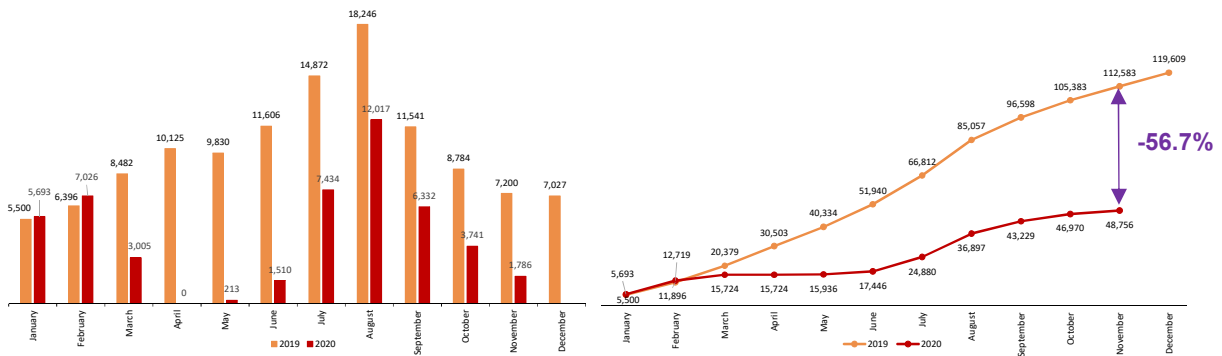
## Cumulative overnights. Comparison 2019-2020

Thousands



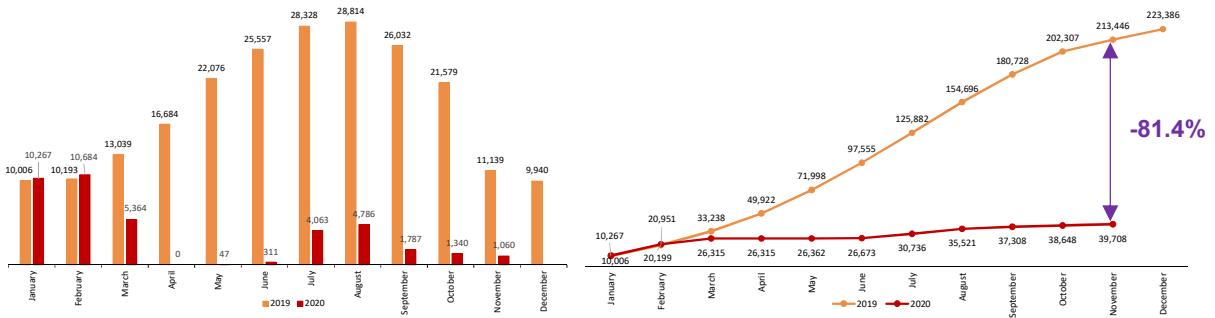
## Residents monthly and cumulative overnights. Comparison 2019-2020

Thousands



## Non-residents monthly and cumulative overnights. Comparison 2019-2020

Thousands



## Open establishments

In November, a total of 8,189 hotels were open in Spain, 38.7% less than in the same month of 2019. This represented 50.4% of the total directory of establishments in this month.

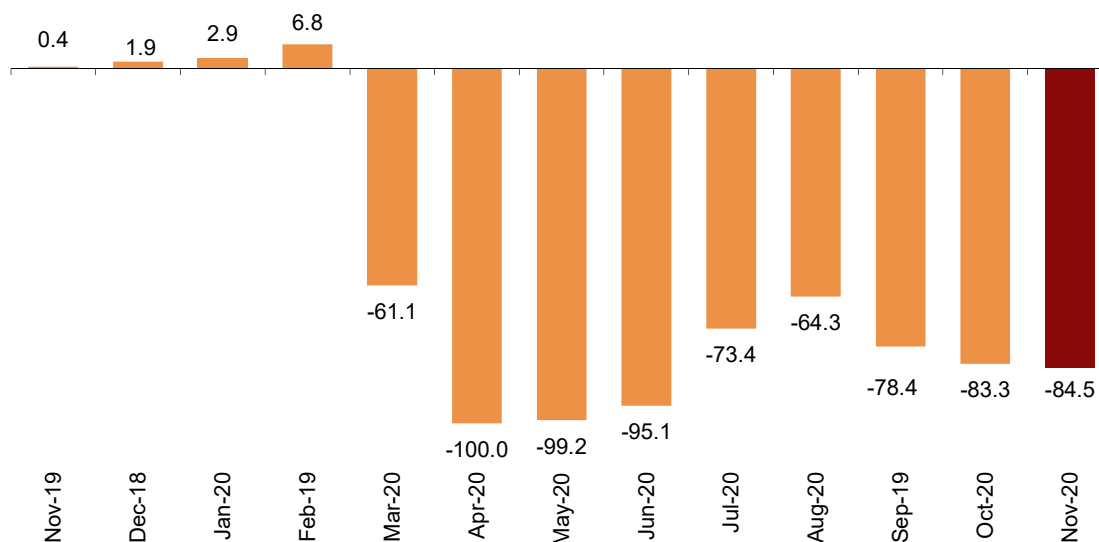
Category	Estimated open establishments total	Percentage of directory total	Estimated bedrooms total	Percentage of directory total	Estimated bed-places total	Percentage of directory total
<b>TOTAL</b>	<b>8,189</b>	<b>50.4</b>	<b>297,813</b>	<b>45.8</b>	<b>603,082</b>	<b>45.0</b>
<b>HOTELS: Golden stars</b>						
Five	108	34.7	19,299	42.0	41,923	43.2
Four	1,018	45.1	119,888	42.5	250,464	41.6
Three	1,055	44.8	58,245	40.8	121,342	40.4
Two	1,007	50.8	27,316	51.0	54,085	51.6
One	673	54.8	15,112	59.0	29,056	58.0
<b>INNS: Silver stars</b>						
Two and three	1,892	56.3	28,780	59.5	53,590	58.5
One	2,436	51.5	29,172	55.7	52,622	55.3
Annual rate	-38.7		-48.6		-49.6	

## Overnight stays

Overnight stays in hotel establishments reached 2.8 million in November, representing a decrease of 84.5% compared to the 18.3 million for the same month of 2019.

### Annual variation rate for overnight stays

Percentage



During the first 11 months of 2020, overnight stays decreased 72.9%, as compared with the same period of the previous year.

By origin, in November, overnight stays by residents of Spain decreased by 75.2% in the annual rate, exceeding 1.7 million. In turn, overnight stays by non-residents fell by 90.5%, reaching 1.0 million.

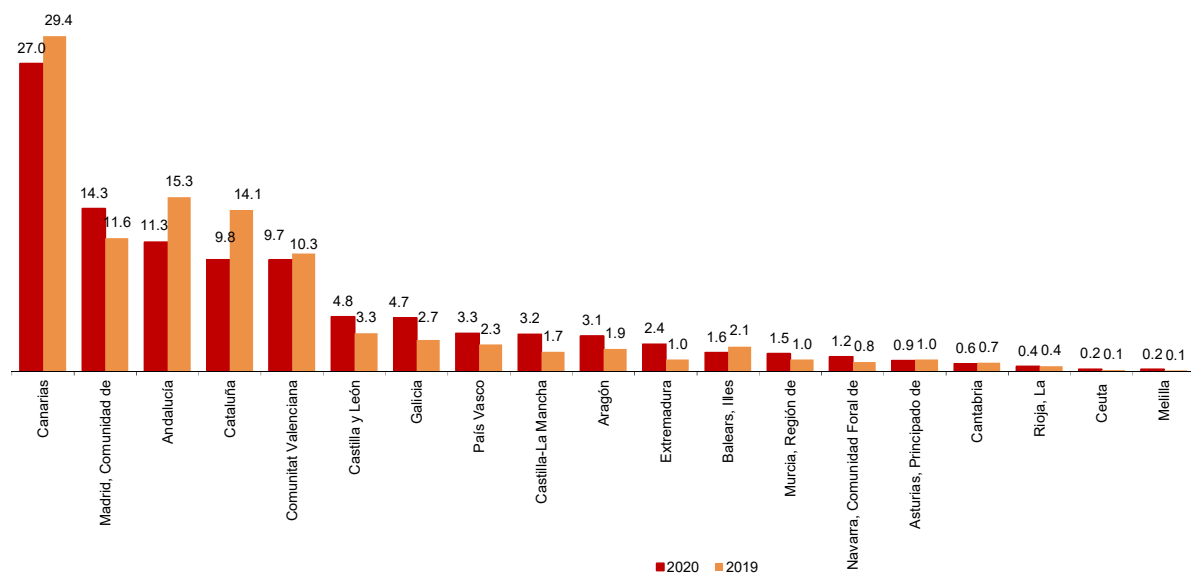
On the other hand, the average stay decreased 11.3% compared to November 2019, standing at 2.4 overnight stays per traveller.

## Destinations

Canarias, Comunidad de Madrid and Andalucía were the main destinations for all travellers in Spain in November, with annual variation rates in the number of overnight stays of -85.7%, -81.0%, and -88.5% respectively.

## Distribution of overnight stays Comparison September 2019-2020

Percentage



The main destinations for travellers residing in Spain are Andalucía, the Valencian Community and Cataluña, which present annual rates of variation in overnight stays of -81.3%, -77.9% and -74.6%, respectively.

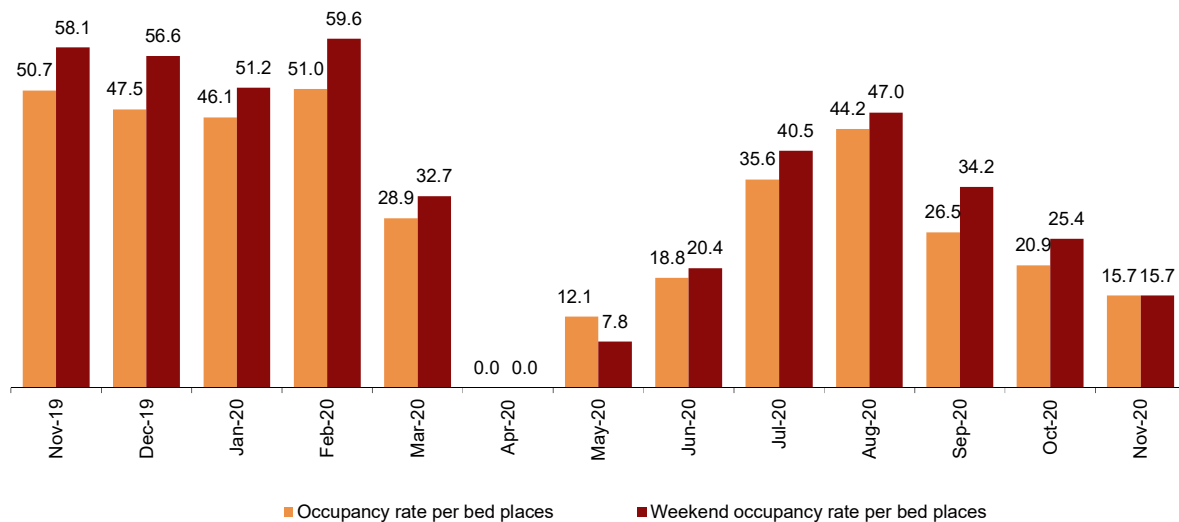
The main destination chosen by non-residents was Canarias, with 57.6% of total overnight stays. In this Autonomous Community, overnight stays of foreign nationals decreased by 87.4% compared with November 2019. The next most popular destinations of non-residents were Comunidad de Madrid (with 9.6% of the total overnight stays and a decrease of 91.1%) and Cataluña (with 7.3% of the total and a decrease of 95.7%).

### Hotel occupancy

In November, 15.7% of the available bed-places were covered, with an annual decrease of 69.0%. The weekend occupancy rate by bed-places declined by 73.0%, standing at 15.7%.

### Occupancy rate

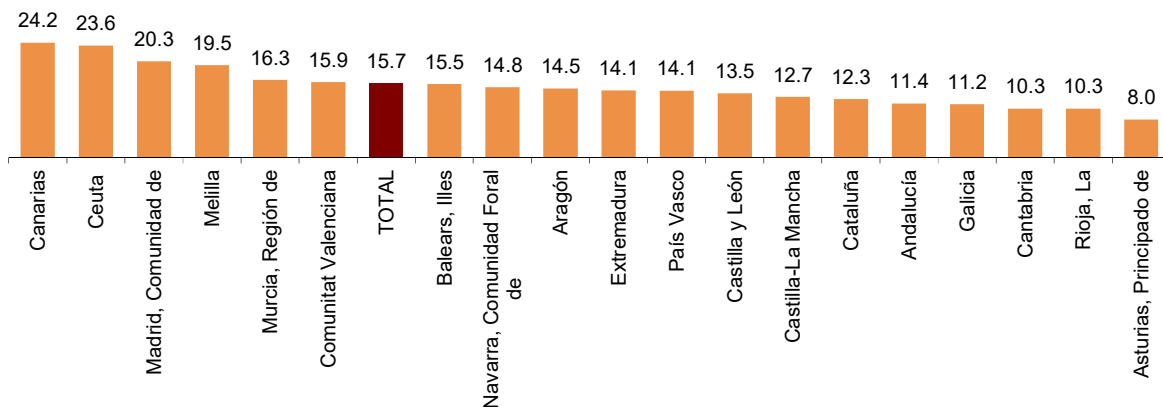
Percentage



Canarias showed the highest occupancy rate by bedplaces in November (24.2%). It was followed by Ceuta, with 23.6%.

### Occupancy rate per bed-places by Autonomous Community.

Percentage



By tourist areas, El Hierro island reached both the highest level of occupancy by bed-places (29.4%), and the greatest weekend occupancy rate (39.4%). Tenerife had the highest number of overnight stays, with 266,323.

The tourist spots with the most overnight stays were Madrid, San Bartolomé de Tirajana and Adeje. La Palma de Gran Canaria had the highest occupancy rate by bed-places (39.1%), and the highest weekend occupancy rate (43.1%).

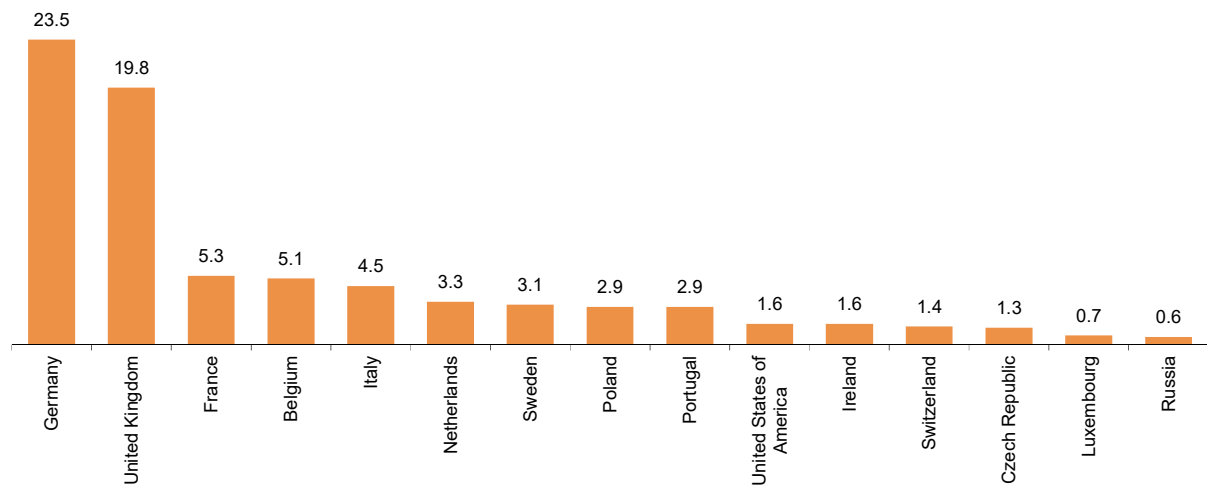
## Overnight stays according to the country of origin of the travellers

Travellers from the Germany and the United Kingdom accounted for 23.5% and 19.8%, respectively, of total overnight stays of non-residents in hotel establishments in November. The German market had an annual variation rate of -87.3%, and the British market a rate of -91.3%.

Overnight stays by travellers from France, Belgium and Italy (the following countries of origin) recorded annual rates of -91.6%, -83.0% and -90.7%, respectively.

## Distribution of non-residents overnight stays. Main country of residence

Percentage



## Hotel Prices

The annual rate of the Hotel Prices Index (HPI) stood at -17.4% in November, which is 16.9 points below that registered last month and 2.1 point less than that registered last month.

### Hotel Prices Index

National by categories

	Index	Annual growth rate
TOTAL	89.9	-17.4
HOTELS: Gold stars		
Five	87.4	-11.4
Fourth	89.7	-19.7
Three	90.4	-17.0
Two	92.2	-10.3
One	90.1	-18.2
HOSTALS: Silver stars		
Three and two	83.5	-20.0
One	96.1	-15.3

By categories, the largest price decrease took place in the three and two-silver star establishments (-20.0%). And the lowest, in those with two gold stars (-10.3%).

## Hotel Sector Profitability

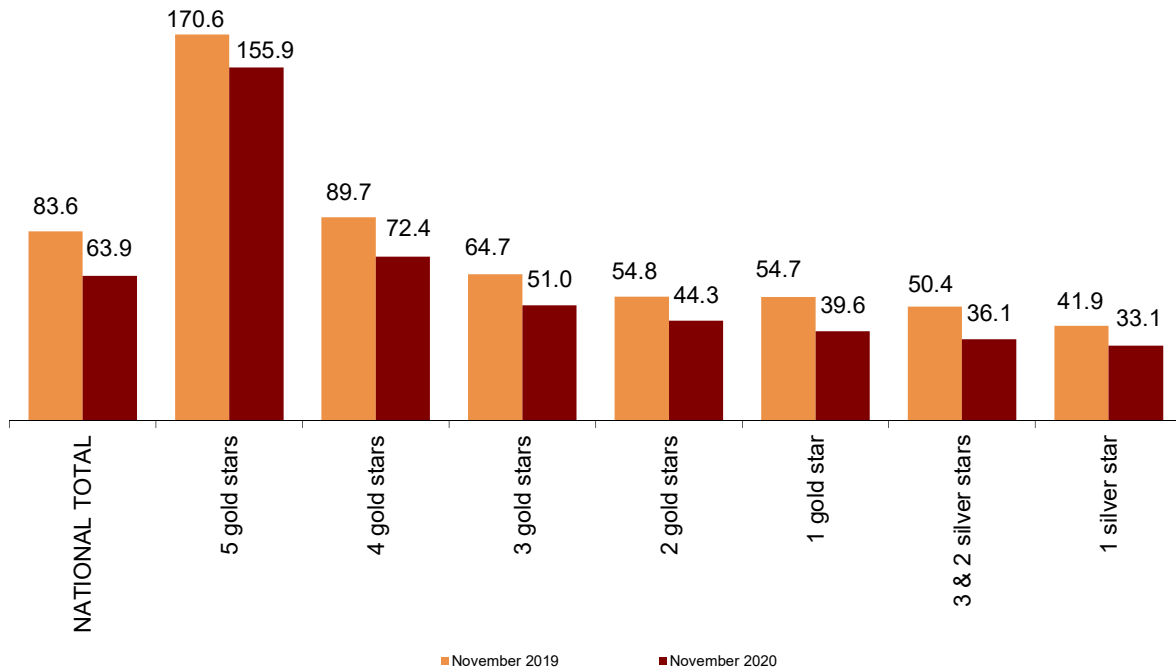
In November, the average daily rate per occupied room (ADR) was 63.9 euros, a decrease of 23.5% as compared to the same month in 2019.

On the other hand, the average daily revenue per available room (RevPAR), which is conditioned by the occupancy registered in hotel establishments, reached 13.7 euros, with a 72.7% decrease.

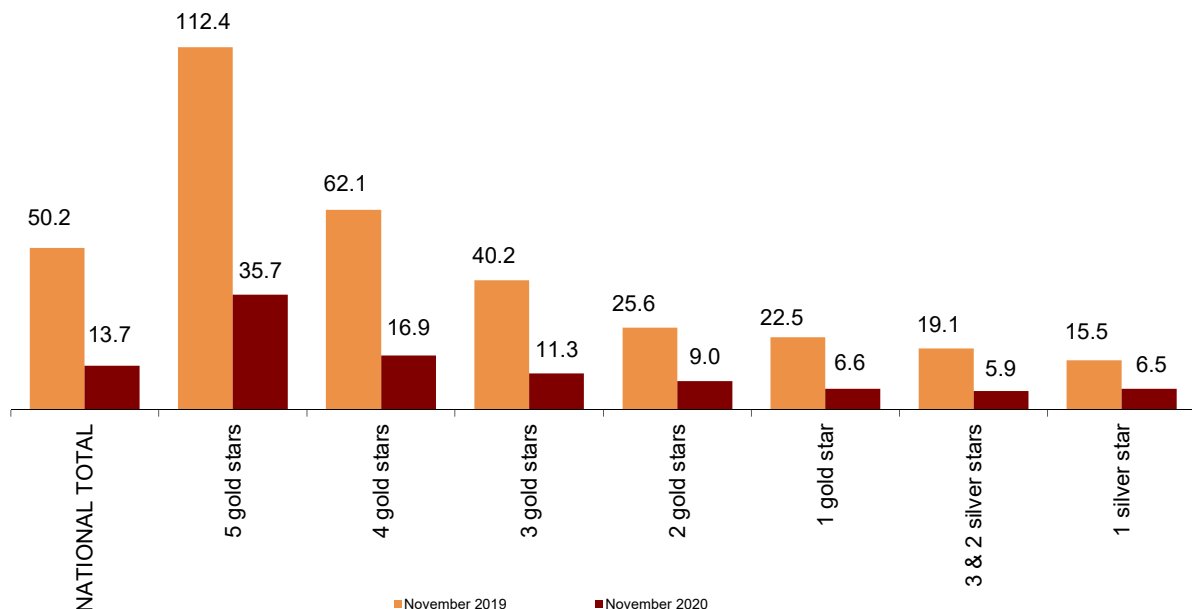
By category, the average rate was 155.9 euros for five-star hotels, 72.4 euros for four-star hotels and 51.0 euros for three-star hotels. Revenue per available room for these same categories were 35.7, 16.9 and 11.3 euros, respectively.



**Average daily rate by hotel category**  
Euros



**Revenue per available room by hotel category**  
Euros



## Revision and updating of data

Coinciding with today's publication, the INE has updated the data corresponding to the month of November 2019 of the Hotel Price Index (HPI) and of the Indicators on the Profitability of the Hotel Sector (IPHS).

## Methodological note

The main objective of the Hotel Occupancy Survey (HOS) is to ascertain the behaviour of a series of variables that make it possible to describe the fundamental characteristics of the hotel sector, from the viewpoint of both supply and demand, thus meeting the needs of national institutions and the requirements of international organisations for knowledge regarding the sector.

The Hotel Price Index (HPI) is a statistical measure of the monthly evolution of prices applied to clients by hotel entrepreneurs.

The main objective of the Indicators of Profitability of the Hotel Sector (IRSH) is to facilitate decision-making in the hotel sector. These are the *Average Daily Rate* (ADR), which collects the average daily income per occupied room; and the *Revenue per Available Room* (RevPAR), which collects the average daily revenue per available room.

**Type of operation:** monthly continuous survey.

**Population scope:** all hotel establishments.

**Geographical scope:** the entire national territory.

**Reference period of the results:** the month.

**Reference period of the information:** seven consecutive days of each month, chosen randomly in such way that, between all the establishments, the entire month is covered.

**Sample design:** stratified sampling by province and establishment category, with 4 and 5 gold star categories being exhaustive.

**Sample size:** approximately 9,250 establishments in winter and 11,200 in summer.

**Collection method:** questionnaire filled in directly by the hotel establishment.

For more information on these statistical operations, you can consult the [methodology and the standardised methodological report](#) for each operation in INEbase.

INE statistics are produced in accordance with the Code of Good Practice for European Statistics, which is the basis for the institution's quality policy and strategy. For more information see the section on Quality at INE and the Code of Best Practices on the INE webpage.

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## Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

November 2020

Provisional Data

22nd December 2020

### 1. Guests, overnight stays and average stay by category of establishment

Category	Number of guests			Number of overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
<b>TOTAL</b>	1,171,282	914,869	256,412	2,846,369	1,785,952	1,060,417	2.43
<b>HOTELS: Golden stars</b>							
Five	71,400	41,659	29,741	242,268	74,633	167,635	3.39
Four	529,386	397,813	131,573	1,254,575	692,248	562,326	2.37
Three	273,988	221,402	52,587	574,850	392,575	182,275	2.10
Two	104,814	89,121	15,693	223,765	180,783	42,982	2.13
One	48,213	41,656	6,557	99,148	83,688	15,460	2.06
<b>INNS: Silver stars</b>							
Two and three	75,783	65,358	10,425	201,347	169,305	32,042	2.66
One	67,697	57,860	9,837	250,417	192,720	57,697	3.70
Annual rate	-82.50	-74.49	-91.75	-84.48	-75.20	-90.48	-11.31
Cumulative annual rate	-67.84	-54.31	-80.33	-72.87	-56.69	-81.40	-15.62

### 2. Open establishments, capacity, occupancy and employed personnel by category of establishment

Category	Estimated open establishments	Estimated bedrooms	Estimated bed-places	Occupancy rate			Employed personnel
				Of bed-places	Of bed-places at weekend	Of bedrooms	
<b>TOTAL</b>	8,189	297,813	603,082	15.71	15.70	21.81	58,848
<b>HOTELS: Golden stars</b>							
Five	108	19,299	41,923	19.22	22.30	22.71	9,483
Four	1,018	119,888	250,464	16.67	17.60	22.97	27,198
Three	1,055	58,245	121,342	15.78	15.04	22.60	10,698
Two	1,007	27,316	54,085	13.79	11.77	20.64	3,455
One	673	15,112	29,056	11.37	10.12	16.61	1,701
<b>INNS: Silver stars</b>							
Two and three	1,892	28,780	53,590	12.50	11.09	18.44	3,265
One	2,436	29,172	52,622	15.84	14.74	21.97	3,047
Annual rate	-38.66	-48.63	-49.56	-69.04	-72.97	-64.30	-65.19

### 3. Guests, overnight stays, occupancy, average stay and employed personnel

#### Results by area and tourist site

	Guests		Overnight stays		Occupancy rate			Average stay	Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Of bed-places	Of bed-places at weekend	Of bedrooms		
<b>Tourist area with a greater occupancy rate per month</b>									
Isla de El Hierro	648	115	1,894	292	29.43	39.35	40.14	2.86	40
Isla de Gran Canaria	21,196	24,218	58,845	177,892	26.54	27.69	32.36	5.21	4,120
Sur de Tenerife	11,719	26,264	29,561	191,125	24.77	28.35	30.26	5.81	5,897
Isla de Fuerteventura	3,553	15,302	12,670	125,792	24.66	26.11	32.16	7.34	2,388
Sur de Gran Canaria	10,168	18,385	29,717	150,500	24.32	24.86	28.31	6.31	3,372
Isla de La Gomera	2,059	1,235	4,526	6,843	24.25	31.03	29.16	3.45	343
Isla de Tenerife	23,795	30,899	55,607	210,716	23.90	27.55	29.44	4.87	6,857
Isla de Lanzarote	5,352	11,048	18,271	86,979	20.61	19.27	26.41	6.42	2,371

#### Tourist area with a greater number of overnight stays per month<sup>1</sup>

Barcelona	40,843	17,873	65,102	36,908	10.33	11.69	14.34	1.74	3,122
Costa Blanca	35,724	9,885	66,467	24,190	13.60	17.64	18.41	1.99	2,115
Costa Barcelona	28,511	8,679	63,468	21,145	17.58	17.69	25.79	2.28	1,230
Costa del Sol	24,535	11,607	41,122	27,008	9.01	8.80	13.30	1.89	2,561
Costa de la Luz (Cádiz)	16,258	3,913	29,452	15,378	15.30	15.31	22.26	2.22	834
Rías Altas	12,075	1,411	33,281	8,536	17.52	15.07	26.92	3.10	563
Rías Baixas	14,029	1,456	34,351	5,443	11.82	9.92	17.78	2.57	1,132
Isla de Mallorca	11,437	4,622	21,774	14,214	15.06	18.37	23.40	2.24	865

<sup>1</sup>Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

#### Tourist site with a greater occupancy rate per month

Palmas de Gran Canaria, Las	8,694	5,159	22,831	25,289	39.12	43.12	52.55	3.47	545
Jaén	6,940	330	8,955	456	30.77	9.14	39.67	1.29	143
Santa Cruz de Tenerife	6,810	1,794	12,186	3,669	29.31	33.34	42.33	1.84	259
Elche	4,675	1,227	9,301	2,221	28.26	29.06	40.82	1.95	164
Castellón de La Plana	8,366	926	12,803	1,964	26.93	26.28	39.09	1.59	160
San Bartolomé de Tirajana	8,032	15,147	23,907	126,275	26.55	26.82	29.65	6.48	2,762
Cartagena	3,925	526	8,312	1,671	26.31	26.00	38.93	2.24	125
Pájara	1,475	9,112	6,047	77,420	25.82	24.68	31.72	7.88	1,483
Adeje	4,193	13,832	9,921	96,124	25.58	32.06	30.81	5.88	3,081
Almería	6,814	1,350	12,431	3,321	25.50	15.96	37.44	1.93	187

#### Tourist site with a greater number of overnight stays per month<sup>1</sup>

Madrid	91,194	31,075	167,929	86,719	18.60	19.68	25.55	2.08	3,765
Barcelona	35,187	16,609	56,112	34,658	10.06	11.31	13.79	1.75	3,005
Valencia	26,648	7,028	46,731	18,789	18.00	20.57	26.31	1.95	1,082
Arona	1,954	6,708	6,135	47,597	22.76	22.90	26.95	6.20	955
Yaiza	1,318	5,556	6,584	45,467	21.87	19.09	26.07	7.57	1,375
Sevilla	25,742	3,628	42,638	8,899	14.40	15.17	20.29	1.75	969
Zaragoza	17,825	2,498	34,424	9,251	19.87	17.87	28.67	2.15	462
Tías	1,161	2,940	4,492	26,717	24.89	20.94	29.42	7.61	573
Alicante	14,907	4,686	21,476	9,145	15.64	18.01	22.67	1.56	534
Mogán	2,288	3,082	6,283	23,877	17.20	18.61	23.47	5.62	599

<sup>1</sup>Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

#### 4. Guests and overnight stays by country of residence

##### Results by country

Countries	Number of guests		Overnight stays	
	Total	%	Total	%
<b>TOTAL</b>	1,171,282	100.00	2,846,369	100.00
Residents in Spain	914,869	78.11	1,785,952	62.74
Residents abroad	256,412	21.89	1,060,417	37.26
Total Residents abroad	256,412	100.00	1,060,417	100.00
<b>TOTAL Residents in EU-27<sup>1</sup> (without Spain)</b>	150,055	58.52	636,233	60.00
- Germany	38,877	15.16	249,148	23.50
- Austria	2,177	0.85	11,123	1.05
- Belgium	9,828	3.83	53,886	5.08
- Denmark	1,499	0.58	4,802	0.45
- Finland	1,021	0.40	4,198	0.40
- France	24,918	9.72	55,991	5.28
- Greece	619	0.24	1,629	0.15
- Ireland	3,915	1.53	17,223	1.62
- Italy	14,741	5.75	47,965	4.52
- Luxembourg	982	0.38	7,675	0.72
- Netherlands	10,208	3.98	35,264	3.33
- Poland	6,549	2.55	30,528	2.88
- Portugal	12,083	4.71	30,359	2.86
- Czech Republic	2,653	1.03	13,366	1.26
- Sweden	5,194	2.03	32,578	3.07
-Other EU-27 countries <sup>2</sup>	14,793	5.77	40,498	3.82
Norway	634	0.25	2,451	0.23
United Kingdom	37,944	14.80	209,558	19.76
Russia	2,471	0.96	6,258	0.59
Switzerland	3,918	1.53	14,738	1.39
Rest of Europe	9,333	3.64	24,679	2.33
Japan	810	0.32	3,358	0.32
United States of America	4,685	1.83	17,224	1.62
Rest of America	22,749	8.87	66,404	6.26
Africa	9,646	3.76	37,947	3.58
Other countries	14,168	5.53	41,565	3.92

<sup>1</sup> Since 31 January 2020, The United Kingdom is no longer part of the E.U., hence the aggregate UE-27 is published.

<sup>2</sup> Countries included in Other UE-27 countries: Bulgaria, Cyprus, Croatia, Slovakia, Slovenia, Estonia, Hungary, Latvia, Lithuania, Malta and Romania

## Hotel Price Index (HPI). 2008 Base November 2020

Provisional data

### 1. National General Index and breakdown by Autonomous Cities and Communities

	Index	Annual growth rate
<b>TOTAL</b>	<b>89.87</b>	<b>-17.38</b>
Andalucía	85.16	-18.67
Aragón	75.78	-13.48
Asturias, Principado de	75.81	-13.85
Balears, Illes	97.26	-14.35
Canarias	119.32	-8.85
Cantabria	83.15	-11.05
Castilla y León	80.35	-14.26
Castilla - La Mancha	82.93	-12.02
Cataluña	70.65	-28.53
Comunitat Valenciana	97.71	-9.08
Extremadura	86.05	-9.18
Galicia	88.21	-7.43
Madrid, Comunidad de	68.11	-28.51
Murcia, Región de	73.88	-13.62
Navarra, Comunidad Foral de	75.40	-17.54
País Vasco	80.75	-24.83
Rioja, La	74.86	-19.91
Ceuta	85.40	-6.75
Melilla	96.16	-4.69

### 2. National General Index and breakdown by categories

	Index	Annual growth rate
<b>TOTAL</b>	<b>89.87</b>	<b>-17.38</b>
<b>HOTELS: Gold stars</b>		
Five	87.45	-11.41
Fourth	89.74	-19.70
Three	90.42	-16.96
Two	92.24	-10.31
One	90.15	-18.20
<b>HOSTALS: Silver stars</b>		
Three and two	83.48	-20.02
One	96.05	-15.35

## Indicators on the Profitability of the Hotel Sector November 2020

Provisional data

### National ADR and RevPAR<sup>1</sup> and breakdown by Autonomous Cities and Communities

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
<b>TOTAL</b>	63.94	-23.54	13.70	-72.73
Andalucía	51.09	-26.33	8.47	-77.33
Aragón	45.28	-16.13	9.80	-58.69
Asturias, Principado de	42.95	-15.65	5.02	-71.97
Balears, Illes	75.37	-7.25	18.34	-58.90
Canarias	103.75	0.04	31.85	-62.71
Cantabria	47.00	-23.03	8.37	-64.97
Castilla y León	44.77	-21.28	8.37	-63.66
Castilla - La Mancha	45.09	-17.53	8.46	-59.51
Cataluña	59.64	-38.05	10.50	-81.46
Comunitat Valenciana	55.41	-12.99	12.46	-67.55
Extremadura	47.97	-13.76	8.99	-60.70
Galicia	44.21	-18.19	6.31	-68.14
Madrid, Comunidad de	55.97	-41.46	15.20	-79.21
Murcia, Región de	46.16	-17.25	11.33	-60.63
Navarra, Comunidad Foral de	53.39	-17.03	12.23	-61.98
País Vasco	53.03	-34.93	10.80	-77.86
Rioja, La	47.01	-28.30	8.51	-72.64
Ceuta	64.41	-3.83	18.44	-55.63
Melilla	67.71	-4.59	22.61	-49.74

<sup>1</sup> ADR: Average Daily Rate  
RevPAR: Revenue per Available Room

### National ADR and RevPar<sup>1</sup> and breakdown by categories

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
<b>TOTAL</b>	63.94	-23.54	13.70	-72.73
<b>HOTELS: Gold stars</b>				
Five	155.93	-8.57	35.73	-68.21
Four	72.35	-19.38	16.86	-72.85
Three	51.03	-21.17	11.27	-71.99
Two	44.25	-19.31	8.96	-64.93
One	39.63	-27.50	6.61	-70.65
<b>GUESTHOUSES: Silver stars</b>				
Three and two	36.11	-28.40	5.85	-69.33
One	33.14	-20.96	6.54	-57.68

<sup>1</sup> ADR: Average Daily Rate  
RevPAR: Revenue per Available Room