

22 December 2021

Hotel Tourism Short-Term Trends (HOS/HPI/IPHS)
November 2021. Provisional data**Overnight stays in hotel establishments reached 14.8 million,
compared to 2.8 in the same month of 2020****Hotels invoice an average of 88.3 euros per occupied room,
representing an annual increase of 38.0%**

During the month of November, overnight stays in hotel establishments exceeded 14.8 million. This represents an increase of 417.0% compared to the same month in 2020, when there were only 2.8 million.

Based on place of origin, overnight stays by travellers residing in Spain exceeded 6.0 million, representing 40.7% of the total. In turn, overnight stays by non-residents stood at over 8.8 million.

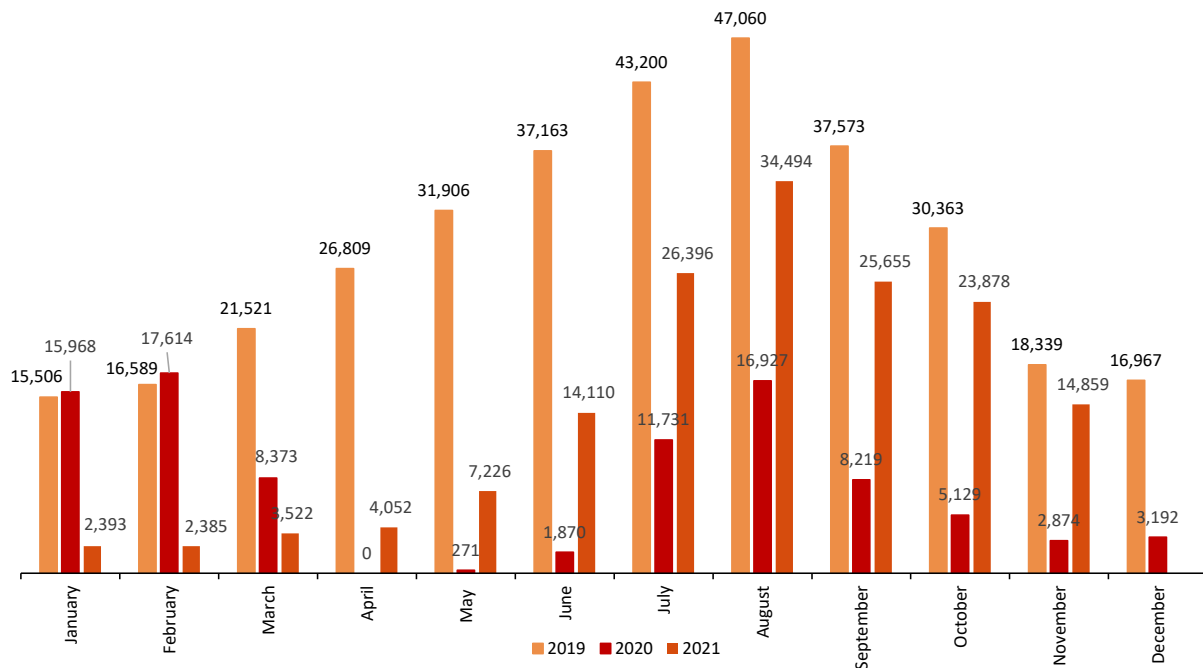
If data is compared with November 2019, overnight stays in hotel establishments showed a decrease of 19.0%. By origin, overnight stays by travellers who are residents in Spain decreased 16.0%, and those by non-residents decreased 20.9%.

On the other hand, the average stay increased 14.1% compared to November 2020, standing at 2.8 overnight stays per traveller.

In the first 11 months of 2021, overnight hotel stays rose by 78.7% as compared with the same period of the previous year. Resident overnight stays grew by 71.3% and those of foreigners by 87.7%.

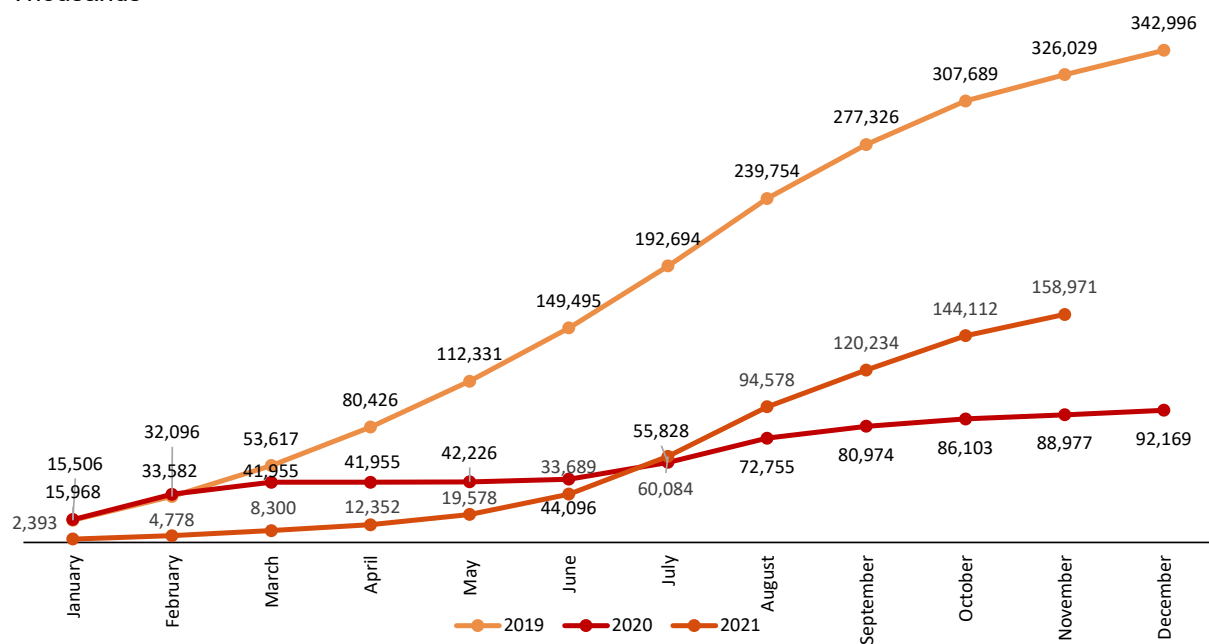
Overnight stays. Comparison 2019-2020-2021

Thousands



Cumulative overnights. Comparison 2019-2020-2021

Thousands



Open establishments

In November, a total of 11,798 hotels were open in Spain, 43.4% more than in the same month of 2020. This represented 72.7% of the total directory of establishments in this month.

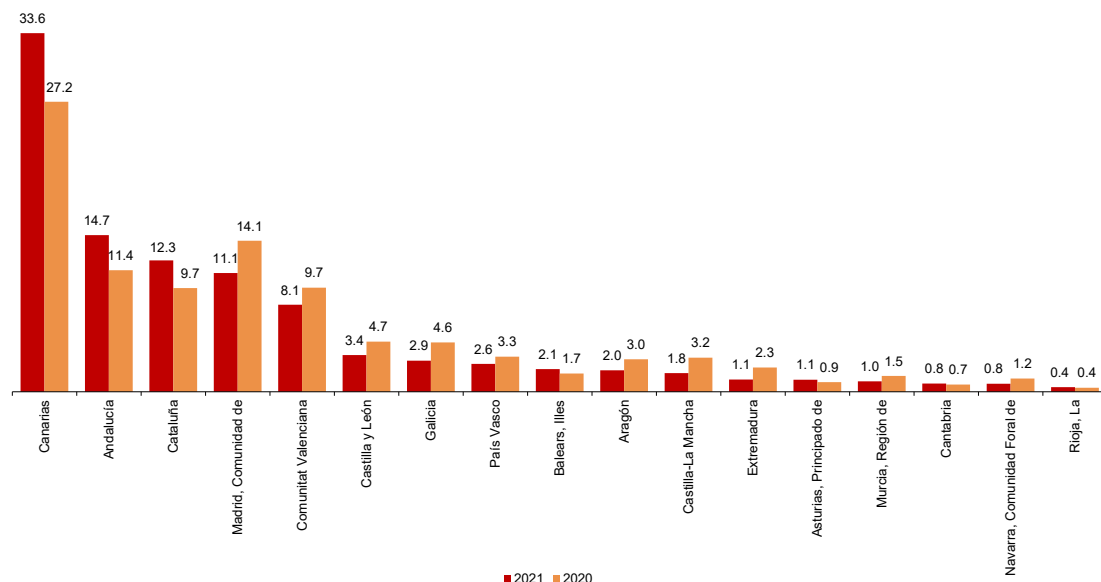
Category	Estimated open establishments total	Percentage of directory	Estimated bedrooms	Percentage of directory total	Estimated bed-places	Percentage of directory total
TOTAL	11,798	72.7	525,414	79.9	1,084,971	79.8
HOTELS: Golden stars						
Five	270	84.4	40,690	86.1	85,938	86.2
Four	1,938	84.3	241,114	83.7	510,583	82.9
Three	1,848	77.5	111,157	77.3	236,058	77.3
Two	1,488	74.3	40,676	75.2	79,363	75.2
One	889	73.6	19,723	78.7	38,582	79.1
INNS: Silver stars						
Two and three	2,462	74.7	36,717	77.7	69,542	78.2
One	2,904	61.6	35,337	67.4	64,906	68.3
Annual rate	43.4		75.1		78.4	

Destinations

Canarias, Andalucía and Cataluña were the main destinations for total travellers in Spain in November, with 33.6%, 14.7% and 12.3% of total overnight stays, respectively.

Distribution of overnight stays Comparison November 2020-2021

Percentage



The main destinations for travellers residing in Spain were Andalucía, Comunidad de Madrid and Cataluña.

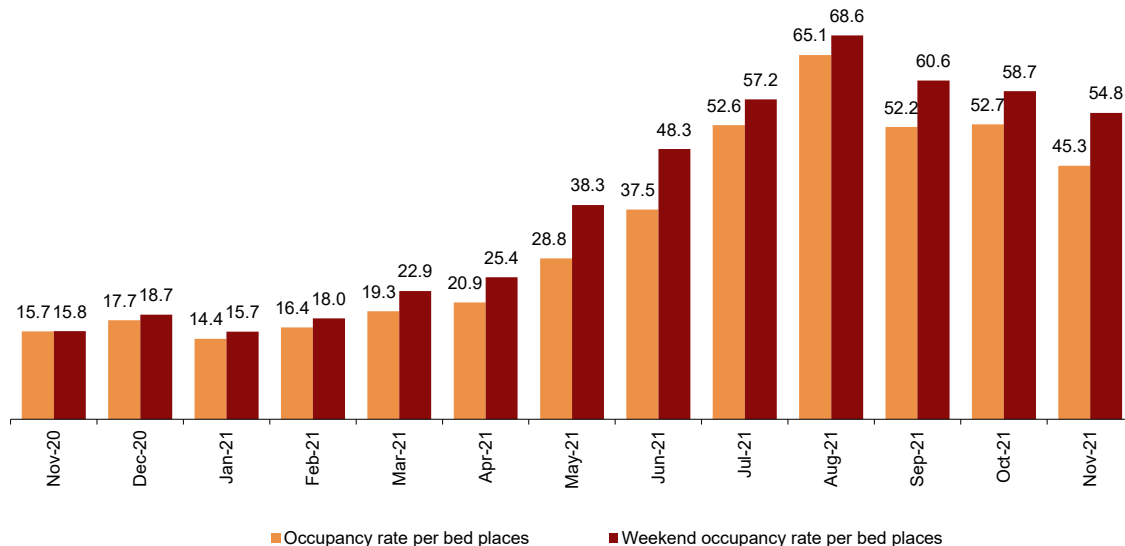
The main destination chosen by non-residents was Canarias, with 51.1% of total overnight stays. It was followed by Cataluña and Andalucía.

Hotel occupancy

In November, 45.3% of the available bedplaces were occupied, indicating an annual increase of 188.1%. The weekend occupancy rate by bedplaces increased 247.5%, and stood at 54.8%.

Occupancy rate

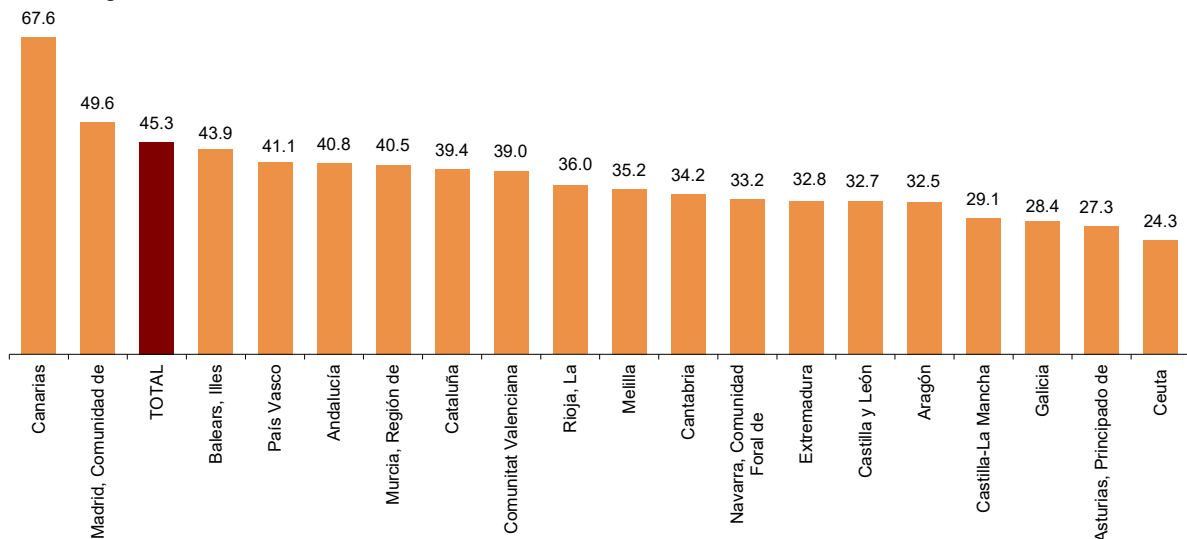
Percentage



Canarias showed the highest occupancy rate by bedplaces in November (67.6%). It was followed by Comunidad de Madrid, with 49.6%.

Occupancy rate per bed-places by Autonomous Community.

Percentage



By tourist areas, the island of La Gomera reached both the highest level of occupancy by bed-places (76.9%), and the greatest weekend occupancy rate (80.1%). The island of Tenerife registered the highest number of overnight stays in November, with 1,810,974 million.

The tourist sites with the most overnight stays were Madrid, Barcelona and San Bartolomé de Tirajana. Adeje showed the highest occupancy rate by bed-places (73.5%) and Las Palmas de Gran Canaria the highest weekend occupancy rate (74.7%).

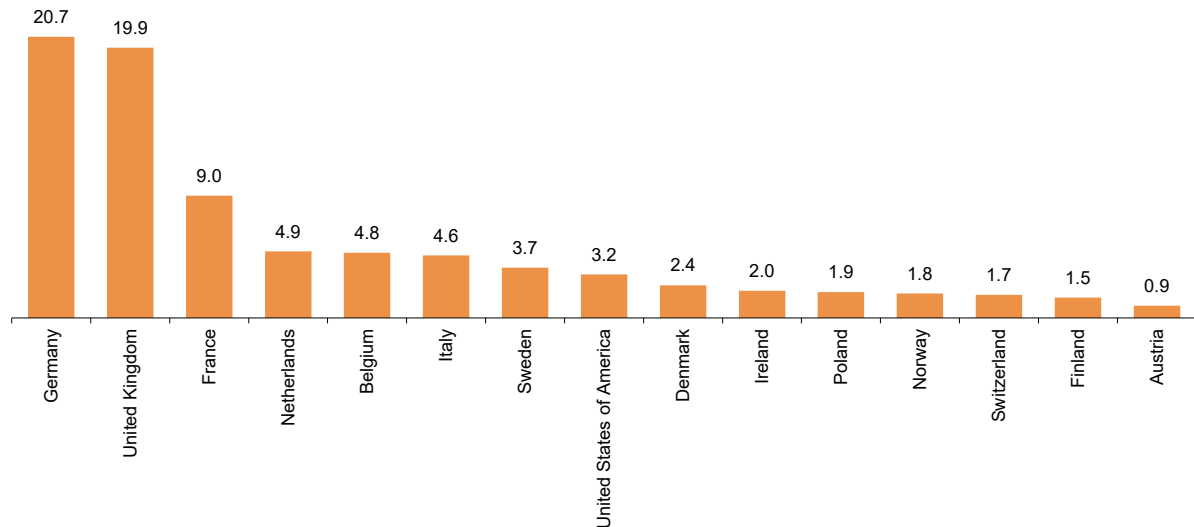
Overnight stays according to the country of origin of the travellers

Travellers from the Germany and the United Kingdom accounted for 20.7% and 19.9%, respectively, of total overnight stays of non-residents in hotel establishments in November.

Overnight stays by travellers from the France, the Netherlands, and the Belgium (the following source markets) accounted for 9.0%, 4.9% and 4.6% of the total, respectively.

Distribution of non-resident overnight stays. Main country of residence

Percentage



Hotel Prices

The annual rate of the Hotel Prices Index (HPI) stood at 24.0% in November, which is 41.2 points above that registered in the same month of 2020 and 3.7 of a point more than that registered last month.

Hotel Prices Index

National by categories

	Index	Annual growth rate
TOTAL	111.7	24.0
HOTELS: Gold stars		
Five	110.0	22.8
Fourth	114.6	27.7
Three	109.9	22.1
Two	103.2	13.3
One	101.5	13.0
HOSTALS: Silver stars		
Three and two	98.7	18.4
One	116.3	21.2

Hotel Sector Profitability

The average daily rate per occupied room (ADR) of hotels was 88.3 euros in November, representing an increase of 38.0% as compared with the same month of 2020.

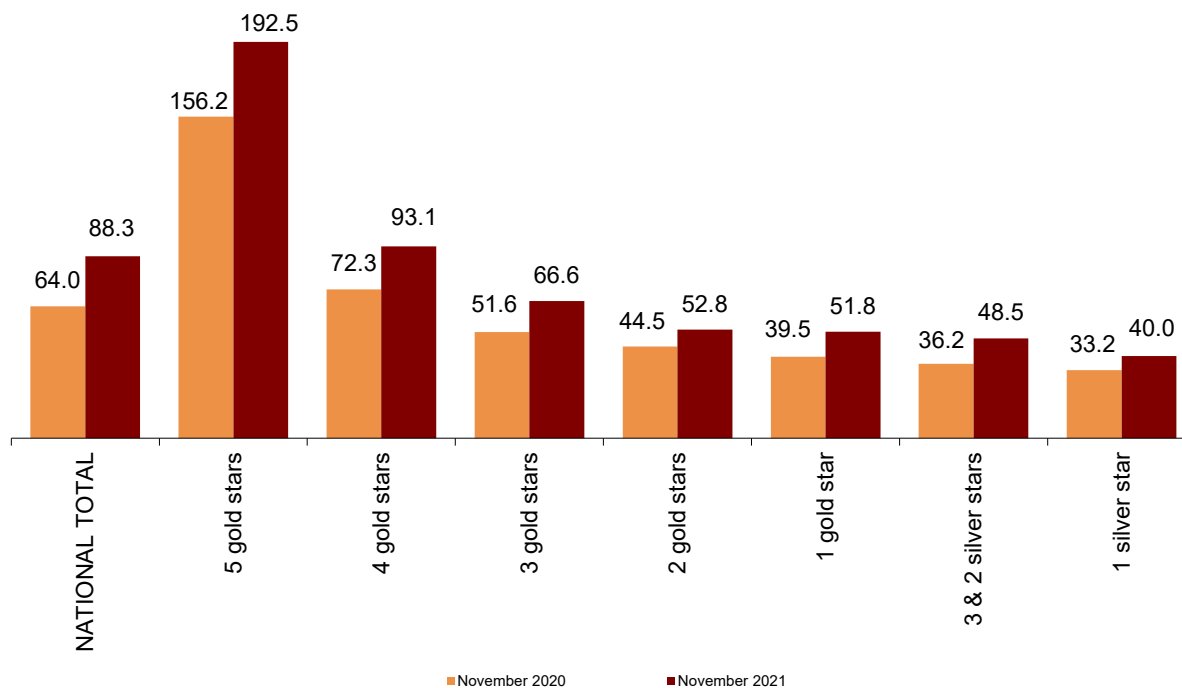
On the other hand, the average daily revenue per available room (RevPAR), which is determined by the occupancy registered in hotel establishments, reached 48.3 Euros, increasing by 251.2%.

By category, the average rate was 192.5 euros for five-star hotels, 93.1 euros for four-star hotels and 66.6 euros for three-star hotels. Revenue per available room for these same categories were 119.6, 57.4 and 37.1 euros, respectively.

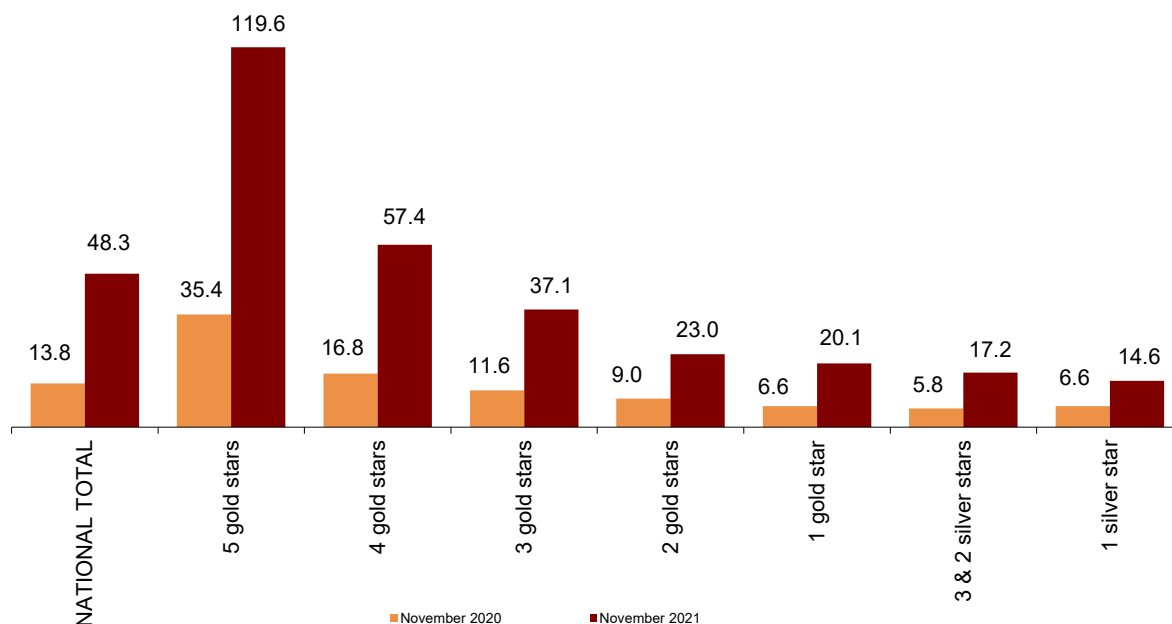
The tourist site¹ with the highest ADR and RevPAR was Adeje, with an average daily turnover per occupied room of 150.6 euros and income per available room of 125.0 euros.

¹ The Hotel Profitability Indicators of the provinces and main tourist areas and points have been published since 2021. [IRSH en www.ine.es](http://IRSH.en.www.ine.es)

Average daily rate by hotel category.
Euros



Revenue per available room by hotel category
Euros



Revision and updating of data

Coinciding with today's publication, the INE has updated the data corresponding to the month of November 2020 of the Hotel Price Index (HPI) and of the Indicators on the Profitability of the Hotel Sector (IPHS).

Methodological note

The main objective of the Hotel Occupancy Survey (HOS) is to ascertain the behaviour of a series of variables that make it possible to describe the fundamental characteristics of the hotel sector, from the viewpoint of both supply and demand, thus meeting the needs of national institutions and the requirements of international organisations for knowledge regarding the sector.

The Hotel Price Index (HPI) is a statistical measure of the monthly evolution of prices applied to clients by hotel entrepreneurs.

The main objective of the Indicators of Profitability of the Hotel Sector (IRSH) is to facilitate decision-making in the hotel sector. These are the *Average Daily Rate* (ADR), which collects the average daily income per occupied room; and the *Revenue per Available Room* (RevPAR), which collects the average daily revenue per available room.

Type of operation: monthly continuous survey.

Population scope: all hotel establishments.

Geographical scope: the entire national territory.

Reference period of the results: the month.

Reference period of the information: seven consecutive days of each month, chosen randomly in such way that, between all the establishments, the entire month is covered.

Sample design: stratified sampling by province and establishment category, with 4 and 5 gold star categories being exhaustive.

Sample size: approximately 9,250 establishments in winter and 11,200 in summer.

Collection method: questionnaire filled in directly by the hotel establishment.

For more information on these statistical operations, you can consult the [methodology and the standardised methodological report](#) for each operation in INEbase.

INE statistics are produced in accordance with the Code of Good Practice for European Statistics, which is the basis for the institution's quality policy and strategy. For more information see the section on Quality at INE and the Code of Best Practices on the INE webpage.

For further information see **INEbase:** www.ine.es/en/ Twitter: [@es_ine](https://twitter.com/es_ine)

All press releases at: www.ine.es/en/prensa/prensa_en.htm

Press Office: Telephone numbers: (+34) 91 583 93 63 /94 08 – gprensa@ine.es

Information Area: Telephone number: (+34) 91 583 91 00 – www.ine.es/infoine/?L=1

Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

November 2021

Provisional Data

23rd December 2021

1. Guests, overnight stays and average stay by category of establishment

Category	Number of guests			Number of overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	5.370.287	3.201.918	2.168.368	14.859.231	6.048.708	8.810.523	2,77
HOTELS: Golden stars							
Five	370.806	131.905	238.901	1.392.992	265.036	1.127.956	3,76
Four	2.629.695	1.472.270	1.157.425	7.786.780	2.744.313	5.042.467	2,96
Three	1.227.553	784.358	443.195	3.312.333	1.485.889	1.826.445	2,70
Two	432.596	310.480	122.116	851.525	545.212	306.313	1,97
One	178.621	122.984	55.637	347.860	219.893	127.967	1,95
INNS: Silver stars							
Two and three	290.233	212.791	77.442	603.256	414.771	188.485	2,08
One	240.782	167.130	73.652	564.484	373.595	190.889	2,34
Annual rate	353,22	246,15	734,30	416,97	236,19	719,52	14,07
Cumulative annual rate	67,52	63,50	76,11	78,67	71,31	87,73	6,65

2. Open establishments, capacity, occupancy and employed personnel by category of establishment

Category	Estimated open establishments	Estimated bedrooms	Estimated bed-places	Occupancy rate			Employed personnel
				Of bed-places	Of bed-places at weekend	Of bedrooms	
TOTAL	11.798	525.414	1.084.971	45,33	54,75	54,83	141.501
HOTELS: Golden stars							
Five	270	40.690	85.938	53,69	60,79	62,48	25.847
Four	1.938	241.114	510.583	50,45	60,57	61,57	70.881
Three	1.848	111.157	236.058	46,35	55,96	56,05	26.541
Two	1.488	40.676	79.363	35,64	46,67	44,26	6.423
One	889	19.723	38.582	29,97	39,22	38,41	2.698
INNS: Silver stars							
Two and three	2.462	36.717	69.542	28,84	37,78	35,93	5.012
One	2.904	35.337	64.906	28,87	33,88	37,13	4.099
Annual rate	43,42	75,09	78,43	188,06	247,52	150,92	138,24

3. Guests, overnight stays, occupancy, average stay and employed personnel

Results by area and tourist site

	Guests		Overnight stays		Occupancy rate			Average stay	Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Of bed-places	Of bed-places at weekend	Of bedrooms		
Tourist area with a greater occupancy rate per month									
Isla de La Gomera	2.147	5.368	4.777	33.519	76,89	80,05	87,38	5,10	375
Sur de Gran Canaria	15.758	146.543	69.012	1.198.849	72,25	72,35	83,48	7,81	10.413
Isla de Gran Canaria	39.263	166.496	125.690	1.284.256	71,21	72,36	83,17	6,85	11.533
Sur de Tenerife	24.684	182.243	102.953	1.385.406	69,16	71,00	80,38	7,19	14.760
Isla de Tenerife	59.646	218.263	201.985	1.608.989	67,67	70,37	78,21	6,52	17.504
Isla de Lanzarote	19.151	87.563	82.746	676.120	66,50	66,62	82,89	7,11	6.208
Isla de Fuerteventura	8.993	101.329	38.960	891.817	65,89	65,82	79,81	8,44	7.342
Barcelona	131.020	326.469	246.665	896.645	49,03	58.84	59,42	2.50	9.885

Tourist area with a greater number of overnight stays per month¹

Costa del Sol	110.930	130.934	239.842	513.549	43,50	49,65	53,57	3,11	8.673
Costa Blanca	109.820	87.898	261.488	376.851	37,59	45,27	45,11	3,23	6.834
Isla de Mallorca	25.221	49.322	49.221	234.790	46,83	53,98	56,68	3,81	3.798
Costa Barcelona	63.404	45.671	125.413	112.611	31,95	36,01	44,40	2,18	2.557
Costa Brava	62.186	53.797	98.397	120.906	34,37	47,87	42,12	1,89	2.506
Palma - Calvià	22.835	39.888	43.968	170.305	44,63	52,75	53,59	3,42	2.927
Costa de la Luz de Cádiz	49.398	21.972	100.197	74.552	33,23	40,73	44,35	2,45	2.221
Rías Baixas	59.295	8.660	118.676	16.173	28,61	38,89	34,71	1,98	1.870

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

Tourist site with a greater occupancy rate per month

Adeje	8.681	98.722	35.434	756.213	73,51	74,49	83,07	7,37	8.688
San Bartolomé de Tirajana	12.938	104.717	57.365	878.732	72,50	72,17	82,54	7,96	8.071
Pájara	4.464	61.482	20.669	568.237	72,10	72,75	81,98	8,93	4.805
Mogán	2.866	42.146	12.029	320.909	71,41	72,92	86,63	7,40	2.344
Arona	5.983	54.793	25.388	405.005	67,87	69,40	79,11	7,08	2.941
Yaiza	6.338	40.585	33.183	324.470	67,78	67,41	82,55	7,62	3.232
Tías	3.468	24.528	15.519	198.009	67,72	67,48	87,01	7,63	1.578
Palmas de Gran Canaria, Las	19.361	17.484	48.699	77.606	65,54	74,70	83,74	3,43	908
Puerto de La Cruz	14.581	22.172	60.522	176.463	63,86	69,36	70,35	6,45	1.917
Santa Cruz de Tenerife	15.390	8.454	28.135	23.073	62,40	71,10	79,32	2,15	425

Tourist site with a greater number of overnight stays per month¹

Madrid	390.276	274.368	681.708	685.003	52,21	66,38	64,60	2,06	10.627
Barcelona	120.748	314.677	228.675	871.021	50,61	60,87	60,74	2,53	9.555
Sevilla	112.209	79.770	203.193	190.137	57,74	74,97	67,63	2,05	2.852
Benidorm	38.100	41.251	134.321	235.669	38,46	43,58	43,00	4,66	4.119
Valencia	65.497	64.894	113.262	174.003	54,24	67,42	68,00	2,20	2.229
Granada	74.085	36.471	135.578	69.911	52,22	75,17	59,91	1,86	1.367
Oliva, La	2.049	21.310	9.249	189.694	62,32	62,14	81,89	8,52	1.611
Palma de Mallorca	24.156	35.159	50.632	146.538	45,32	53,36	54,40	3,32	2.666
Málaga	45.195	44.842	86.481	108.095	55,13	63,80	69,71	2,16	1.697
Teguise	5.733	18.259	25.720	136.040	62,15	62,29	79,11	6,74	1.204

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

4. Guests and overnight stays by country of residence

Results by country

Countries	Number of guests		Overnight stays	
	Total	%	Total	%
TOTAL	5.370.287	100,00	14.859.231	100,00
Residents in Spain	3.201.918	59,62	6.048.708	40,71
Residents abroad	2.168.368	40,38	8.810.523	59,29
Total Residents abroad	2.168.368	100,00	8.810.523	100,00
TOTAL Residents in EU (without Spain)	1.276.608	58,87	5.421.436	61,53
- Germany	281.490	12,98	1.824.109	20,70
- Austria	17.447	0,80	76.442	0,87
- Belgium	80.721	3,72	423.971	4,81
- Denmark	39.069	1,80	212.914	2,42
- Finland	23.411	1,08	129.228	1,47
- France	289.097	13,33	791.328	8,98
- Greece	7.957	0,37	23.851	0,27
- Ireland	40.124	1,85	176.840	2,01
- Italy	138.717	6,40	409.061	4,64
- Luxembourg	4.400	0,20	26.224	0,30
- Netherlands	104.937	4,84	428.735	4,87
- Poland	38.811	1,79	169.054	1,92
- Portugal	73.825	3,40	152.846	1,73
- Czech Republic	13.407	0,62	46.432	0,53
- Sweden	57.637	2,66	327.518	3,72
-Other EU countries ¹	65.557	3,02	202.882	2,30
Norway	29.464	1,36	161.505	1,83
United Kingdom	315.956	14,57	1.756.197	19,93
Russia	15.000	0,69	35.317	0,40
Switzerland	38.841	1,79	153.331	1,74
Rest of Europe	56.150	2,59	182.601	2,07
Japan	3.854	0,18	10.674	0,12
Republic of China	9.608	0,44	19.780	0,22
United States of America	114.775	5,29	279.267	3,17
Rest of America	177.610	8,19	439.819	4,99
Africa	36.159	1,67	99.619	1,13
Other countries	94.344	4,35	250.977	2,85

¹ Countries included in Other UE countries: Bulgaria, Cyprus, Croatia, Slovakia, Slovenia, Estonia, Hungary, Latvia, Lithuania, Malta and Romania

Hotel Price Index (HPI). 2008 Base

November 2021

Provisional data

1. National General Index and breakdown by Autonomous Cities and Communities

	Index	Annual growth rate
TOTAL	111,74	24,04
Andalucía	110,75	30,80
Aragón	90,32	19,34
Asturias, Principado de	90,93	19,88
Balears, Illes	122,71	26,88
Canarias	145,12	21,79
Cantabria	95,03	16,72
Castilla y León	95,50	17,68
Castilla - La Mancha	93,81	13,02
Cataluña	90,30	24,72
Comunitat Valenciana	118,30	21,05
Extremadura	97,60	13,09
Galicia	102,39	16,14
Madrid, Comunidad de	92,49	35,90
Murcia, Región de	89,32	20,87
Navarra, Comunidad Foral de	86,44	14,93
País Vasco	101,62	25,52
Rioja, La	95,85	28,05
Ceuta	96,43	12,92
Melilla	96,64	0,49

2. National General Index and breakdown by categories

	Index	Annual growth rate
TOTAL	111,74	24,04
HOTELS: Gold stars		
Five	109,97	22,80
Fourth	114,58	27,74
Three	109,85	22,06
Two	103,20	13,34
One	101,49	13,02
HOSTALS: Silver stars		
Three and two	98,67	18,40
One	116,31	21,24

Indicators on the Profitability of the Hotel Sector

November 2021

Provisional data

National ADR and RevPAR¹ and breakdown by Autonomous Cities and Communities

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	88,32	37,97	48,34	251,20
Andalucía	79,40	55,22	40,02	368,90
Aragón	58,83	30,02	24,05	145,57
Asturias, Principado de	56,53	31,70	18,25	261,80
Balears, Illes	92,56	26,24	48,64	165,23
Canarias	115,17	11,56	92,26	186,68
Cantabria	63,68	34,05	25,76	205,20
Castilla y León	58,57	30,45	23,04	175,91
Castilla - La Mancha	54,82	21,50	20,74	144,00
Cataluña	83,81	38,96	42,81	304,22
Comunitat Valenciana	70,37	27,39	32,93	164,86
Extremadura	59,12	21,66	24,16	168,94
Galicia	58,44	32,90	20,37	223,13
Madrid, Comunidad de	94,61	69,18	59,18	290,97
Murcia, Región de	60,66	31,44	30,46	169,10
Navarra, Comunidad Foral de	63,26	18,44	28,23	131,74
País Vasco	75,92	42,90	39,04	258,69
Rioja, La	71,45	51,97	31,55	273,56
Ceuta	66,69	3,54	23,96	33,03
Melilla	67,59	-0,18	37,12	64,20

¹ ADR: Average Daily Rate

RevPAR: Revenue per Available Room

National ADR and RevPar¹ and breakdown by categories

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	88,32	37,97	48,34	251,20
HOTELS: Gold stars				
Five	192,47	23,25	119,60	237,50
Four	93,11	28,86	57,39	240,87
Three	66,56	28,90	37,07	219,06
Two	52,80	18,59	22,98	156,23
One	51,82	31,12	20,07	205,10
GUESTHOUSES: Silver stars				
Three and two	48,45	33,76	17,20	194,43
One	40,01	20,70	14,58	119,74

¹ ADR: Average Daily Rate

RevPAR: Revenue per Available Room