

23 December 2022

Hotel Tourism Short-Term Trends (HOS/HPI/IPHS) November 2022. Provisional data

Overnight stays in hotel establishments register an increase of 17.8% in November, as compared with the same month of 2021

Hotels invoice an average of 95.5 euros per occupied room, representing an increase of 8.2% compared to the previous month

During the month of November, overnight stays in hotel establishments exceeded 17.5 million. This represents an increase of 17.8% compared to the same month in 2021, when there were only 14.9 million.

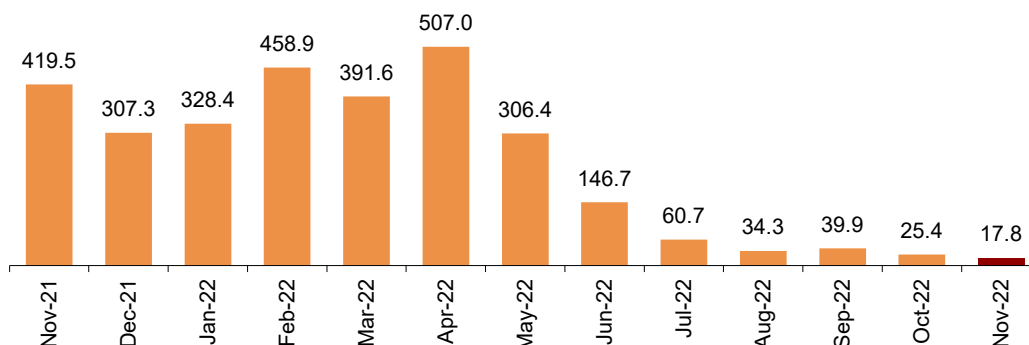
Based on place of origin, overnight stays by travellers residing in Spain exceeded 7.0 million, representing 39.9% of the total. In turn, overnight stays by non-residents stood at over 10.5 million.

On the other hand, the average stay increased 1.6% compared to November 2021, standing at 2.8 overnight stays per traveller.

During the first eleven months of 2022, overnight stays increased 90.6%, as compared to the same period of the previous year.

Annual variation rate for overnight stays

Percentage

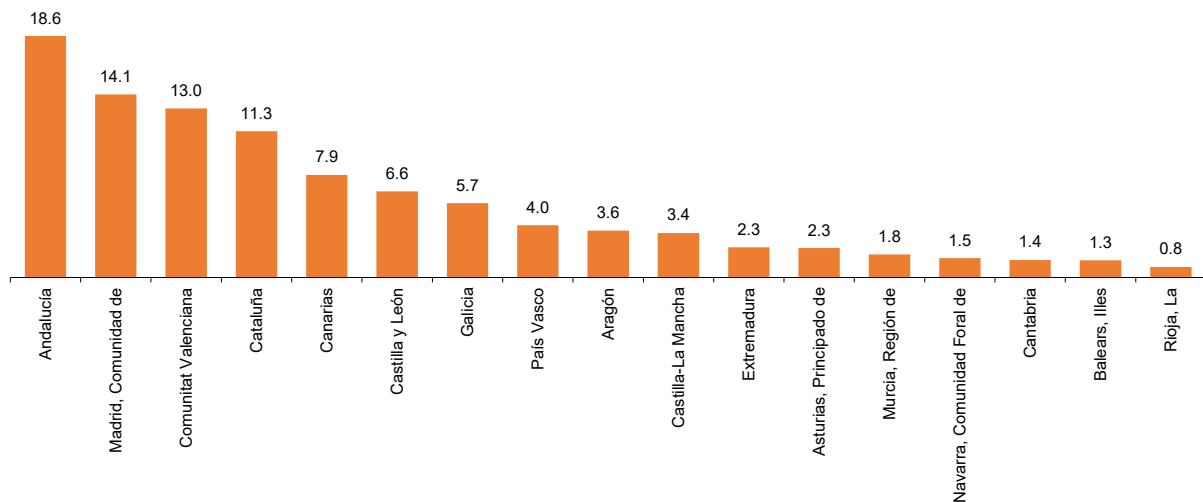


Destinations

In November, Andalucía, Comunidad de Madrid and Comunitat Valenciana were the main destinations for travellers who are residents in Spain, with 18.6%, 14.1% and 13.0% of total overnight stays, respectively.

Distribution of overnight stays: residents

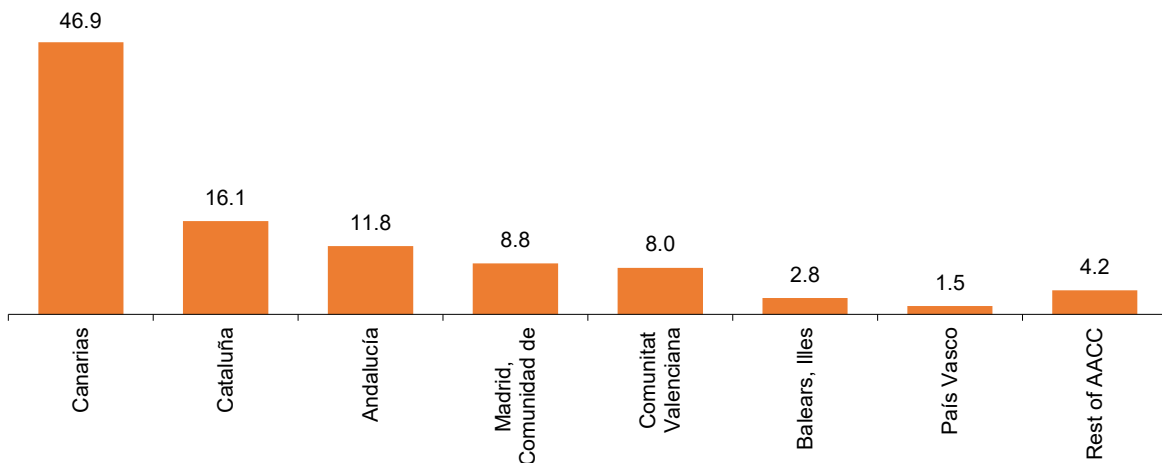
Percentage



The main destination chosen by non-residents was Canarias, with 46.9% of total overnight stays. Following that, the main destinations were Cataluña and Andalucía, with 16.1% and 11.8% of the total, respectively.

Distribution of overnight stays: non-residents

Percentage

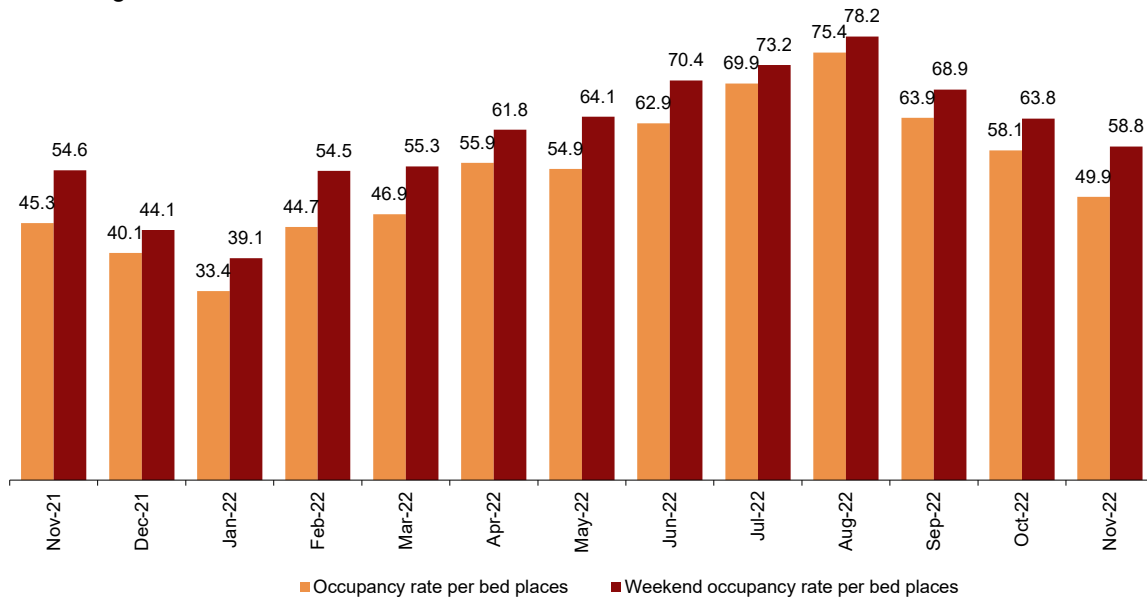


Hotel occupancy

In November, 49.9% of the available bedplaces were occupied, indicating an annual increase of 10.2%. The weekend occupancy rate by bedplaces increased 7.7%, and stood at 58.8%.

Occupancy rate

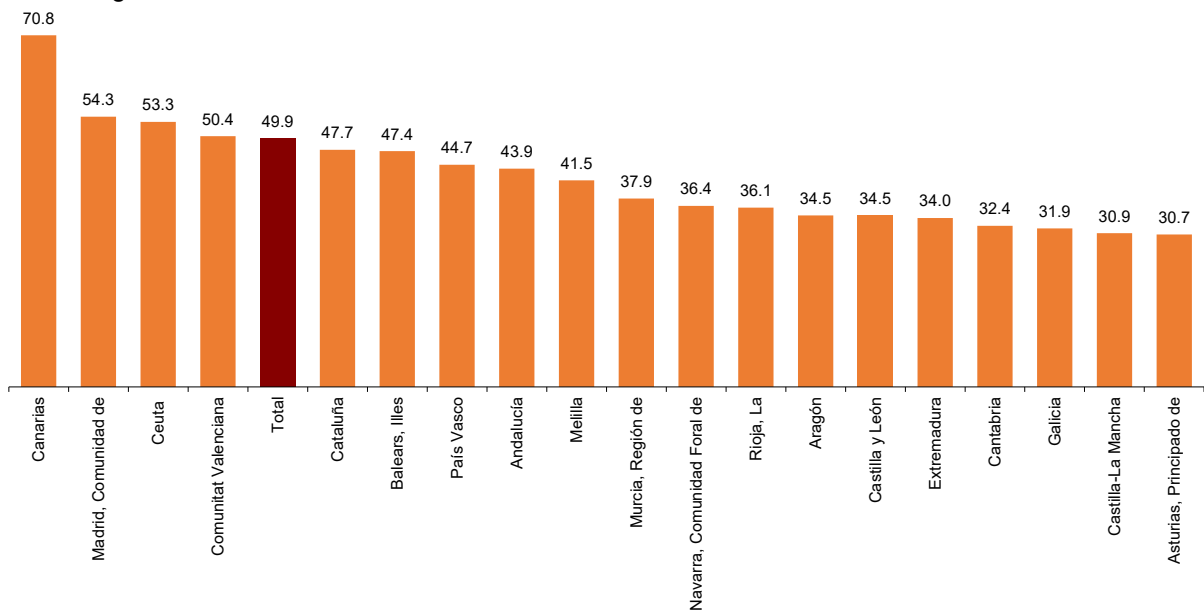
Percentage



Canarias showed the highest occupancy rate by bedplaces in November (70.8%). It was followed by Comunidad de Madrid, with 54.3%.

Occupancy rate per bed places by autonomous community

Percentage



By tourist areas, Sur de Gran Canaria reached the greatest occupancy rate by bed-places (74.7%), while Isla de Tenerife achieved the greatest weekend occupancy rate (75.4%). The island of Tenerife also registered the highest number of overnight stays in November, with 2,098,427 million.

The tourist sites with the most overnight stays were Madrid, Barcelona and San Bartolomé de Tirajana. Arona had the highest occupancy rate by bed places (77.4%), while Puerto de la Cruz had the greatest weekend occupancy rate (78.8%).

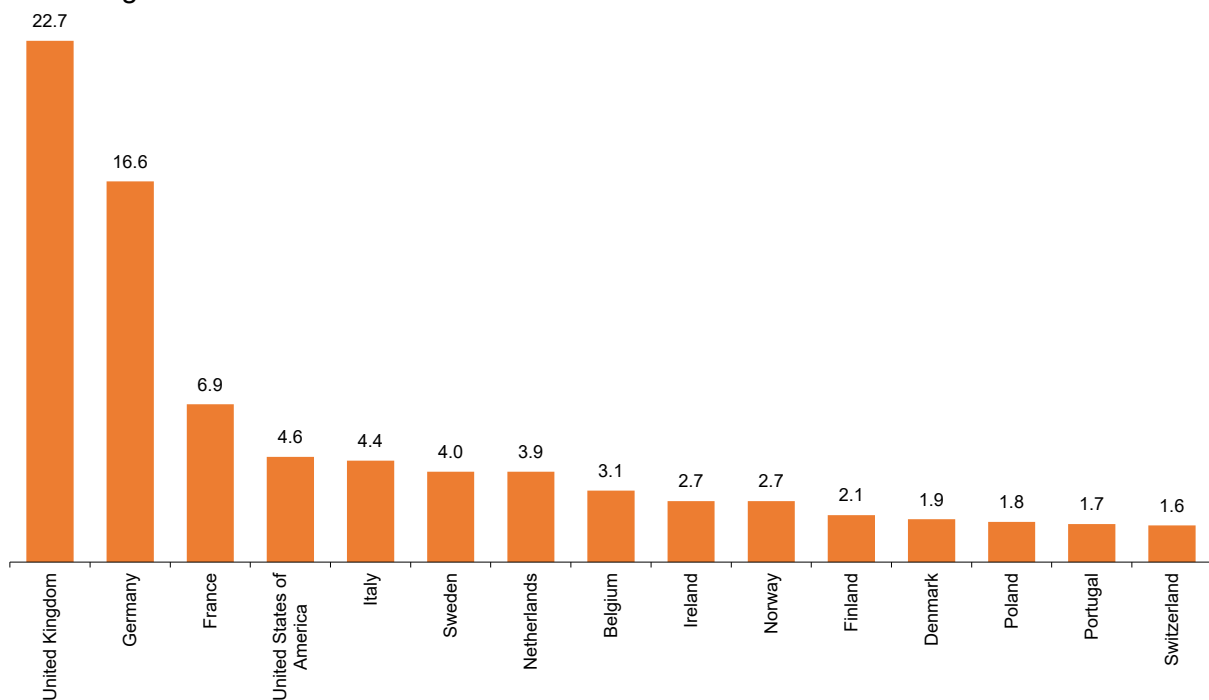
Overnight stays according to the country of origin of the travellers

In November, travellers from the United Kingdom and Germany represented 22.7% and 16.6% of total overnight stays of non-residents in hotel establishments, respectively.

Overnight stays by travellers from the France, the United States and Italy (the following source markets) accounted for 6.9%, 4.6% and 4.4% of the total, respectively.

Distribution of non-residents overnight stays. Main country of residence

Percentage

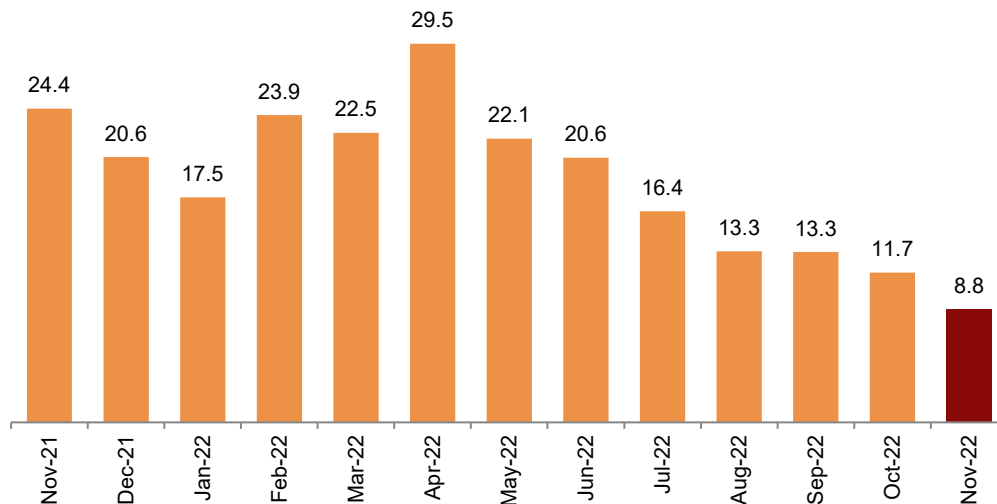


Hotel Prices

The annual rate of the Hotel Prices Index (HPI) stood at 8.8%, which was 15.6 points above that registered in the same month of 2021 and 2.9 of a point less than that registered last month.

Hotel Prices Index

Annual variation rate. Percentage



By Autonomous Community, the greatest increases of hotel prices compared to November 2021 were in Cataluña (20.7%) and in Comunidad de Madrid (16.6%). The only decrease was recorded in the autonomous city of Ceuta, with an annual variation rate of -4.1%.

By categories, the greatest price increase was registered in one-silver star establishments (14.9%).

Hotel Sector Profitability

The average daily rate per occupied room (ADR) of hotels was 95.5 euros in November, representing an increase of 8.2% as compared with the same month of 2021.

On the other hand, the average daily revenue per available room (RevPAR), which is determined by the occupancy registered in hotel establishments, reached 58.3 Euros, increasing by 20.9%.

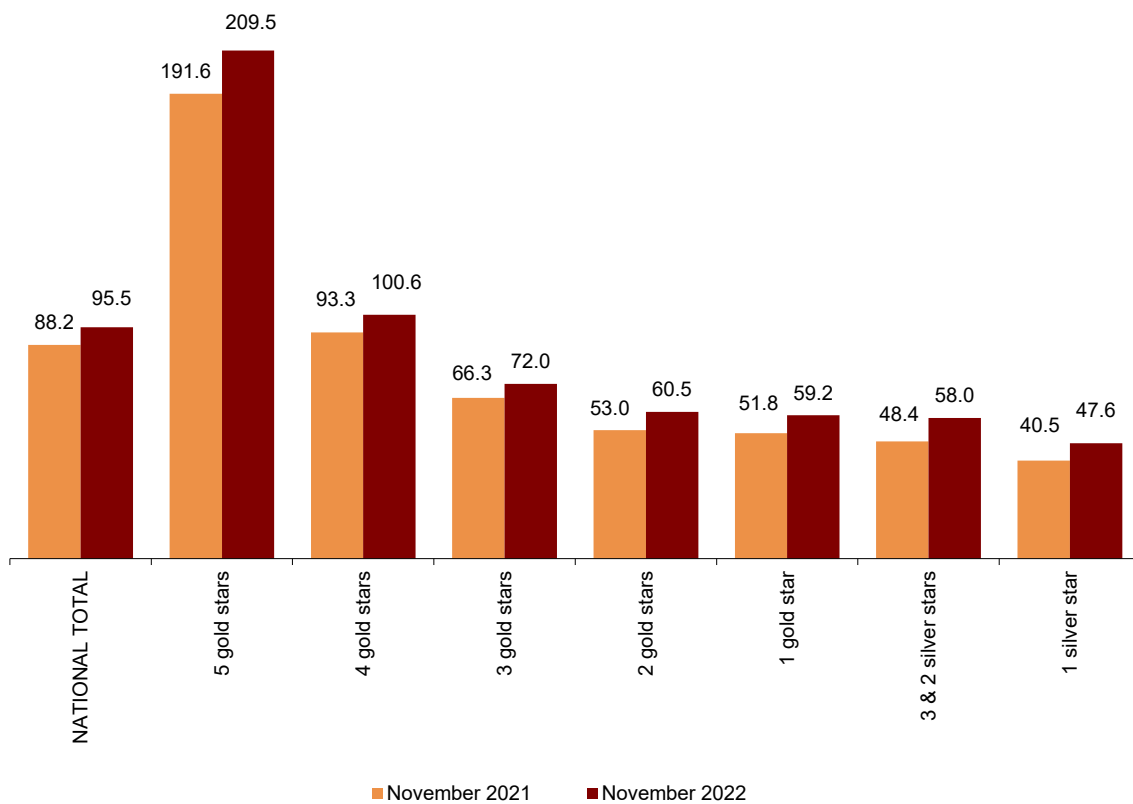
By category, the average rate was 209.5 euros for five-star hotels, 100.6 euros for four-star hotels and 72.0 euros for three-star hotels. Revenue per available room for these same categories were 135.0, 69.4 and 45.7 euros, respectively.

The tourist spot¹ with the highest ADR is Marbella, with an average daily billing per occupied room of 157.6 euros. Adeje had the highest RevPar, with revenue per available room of 131.8 euros.

¹ The Hotel Profitability Indicators of the provinces and main tourist areas and points have been published since 2021. [IRSH en www.ine.es](https://www.ine.es)

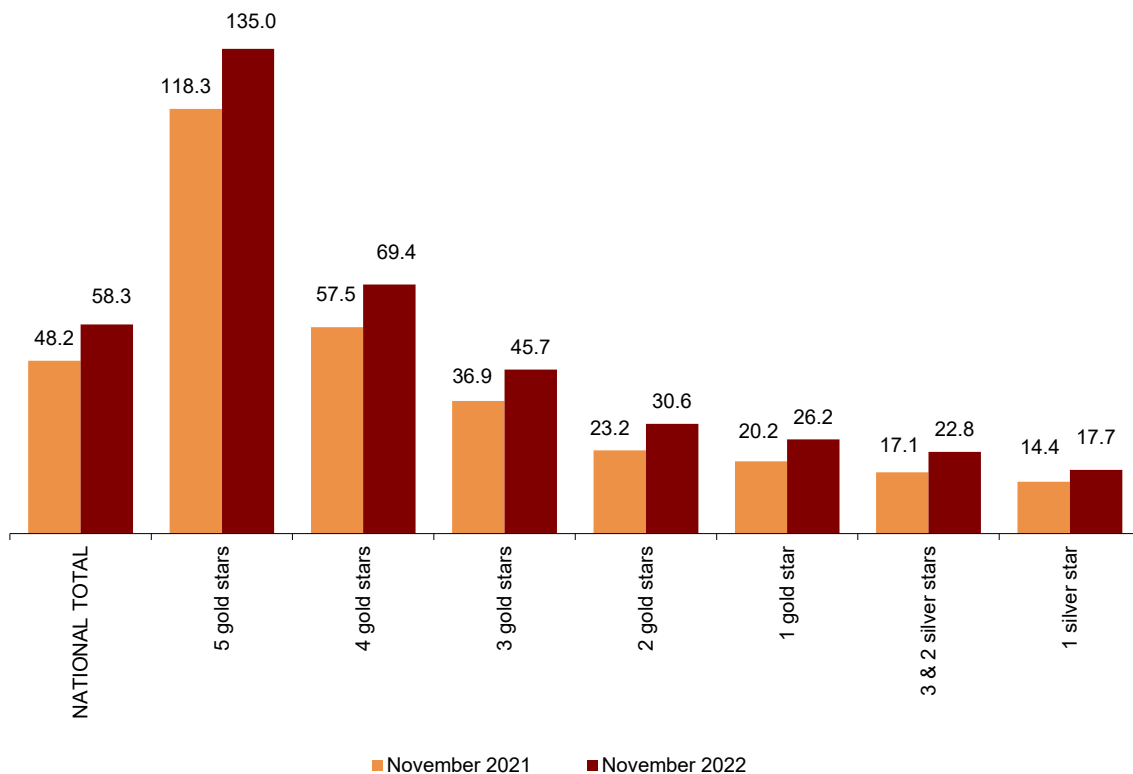
Average daily rate by hotel

Euros



Revenue per available room by hotel category

Euros



Revision and updating of data

Coinciding with today's publication, the INE has updated the data corresponding to the month of November 2021 of the Hotel Price Index (HPI) and of the Indicators on the Profitability of the Hotel Sector (IPHS).

Methodological note

The main objective of the Hotel Occupancy Survey (HOS) is to ascertain the behaviour of a series of variables that make it possible to describe the fundamental characteristics of the hotel sector, from the viewpoint of both supply and demand, thus meeting the needs of national institutions and the requirements of international organisations for knowledge regarding the sector.

The Hotel Price Index (HPI) is a statistical measure of the monthly evolution of prices applied to clients by hotel entrepreneurs.

The main objective of the Indicators of Profitability of the Hotel Sector (IRSH) is to facilitate decision-making in the hotel sector. These are the *Average Daily Rate* (ADR), which collects the average daily income per occupied room; and the *Revenue per Available Room* (RevPAR), which collects the average daily revenue per available room.

Type of operation: monthly continuous survey.

Population scope: all hotel establishments.

Geographical scope: the entire national territory.

Reference period of the results: the month.

Reference period of the information: seven consecutive days of each month, chosen randomly in such way that, between all the establishments, the entire month is covered.

Sample design: stratified sampling by province and establishment category, with 4 and 5 gold star categories being exhaustive.

Sample size: approximately 9,250 establishments in winter and 11,200 in summer.

Collection method: questionnaire filled in directly by the hotel establishment.

For more information on these statistical operations, you can consult the [methodology and the standardised methodological report](#) for each operation in INEbase.

INE statistics are produced in accordance with the Code of Good Practice for European Statistics, which is the basis for the institution's quality policy and strategy. For more information see the section on [Quality at INE and the Code of Best Practices](#) on the INE webpage.

For further information see **INEbase:** www.ine.es/en/ Twitter: [@es_ine](#)

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Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

November 2022

Provisional Data

23rd December 2022

1. Guests, overnight stays and average stay by category of establishment

Category	Number of guests			Number of overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	6.254.718	3.517.006	2.737.712	17.593.730	7.010.662	10.583.068	2,81
HOTELS: Golden stars							
Five	422.991	134.183	288.808	1.514.506	271.725	1.242.781	3,58
Four	3.107.280	1.616.993	1.490.287	9.274.754	3.151.922	6.122.832	2,98
Three	1.419.589	857.260	562.328	4.067.960	1.847.698	2.220.262	2,87
Two	485.174	338.110	147.064	1.052.763	647.905	404.858	2,17
One	192.165	122.654	69.511	387.879	222.383	165.496	2,02
INNS: Silver stars							
Two and three	326.077	234.457	91.621	670.498	447.541	222.957	2,06
One	301.443	213.349	88.093	625.370	421.487	203.883	2,07
Annual rate	16,00	9,29	25,94	17,84	15,16	19,68	1,58
Cumulative annual rate	73,06	33,67	151,09	90,59	33,54	154,62	10,13

2. Open establishments, capacity, occupancy and employed personnel by category of establishment

Category	Estimated open establishments	Estimated bedrooms	Estimated bed-places	Occupancy rate			Employed personnel
				Of bed-places	Of bed-places at weekend	Of bedrooms	
TOTAL	12.371	561.092	1.165.809	49,94	58,81	61,11	165.564
HOTELS: Golden stars							
Five	292	43.703	92.509	54,24	60,34	65,13	30.392
Four	2.054	256.740	547.361	56,04	65,59	69,22	84.345
Three	1.941	120.717	257.660	52,20	60,64	63,56	30.820
Two	1.553	43.996	86.672	40,31	51,21	50,14	7.289
One	914	20.114	39.589	32,57	40,91	43,85	2.870
INNS: Silver stars							
Two and three	2.492	37.585	71.304	31,15	39,85	38,39	5.449
One	3.126	38.237	70.713	29,34	36,14	38,36	4.398
Annual rate	3,37	6,19	6,94	10,17	7,67	11,50	16,64

3. Guests, overnight stays, occupancy, average stay and employed personnel

Results by area and tourist site

	Guests		Overnight stays		Occupancy rate			Average stay	Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Of bed-places	Of bed-places at weekend	Of bedrooms		
Tourist area with a greater occupancy rate per month									
Sur de Gran Canaria	16.229	160.500	83.489	1.274.421	74,66	74,88	87,55	7,68	11.629
Sur de Tenerife	27.073	211.847	113.008	1.558.856	74,47	75,29	86,07	7,00	16.431
Isla de Tenerife	70.046	258.510	256.186	1.842.241	73,84	75,44	85,24	6,39	19.758
Isla de Gran Canaria	40.438	184.118	142.137	1.365.017	73,71	74,76	87,01	6,71	12.845
Isla de Lanzarote	18.694	102.278	79.750	774.644	69,90	71,13	88,65	7,06	7.375
Isla de La Gomera	2.066	5.660	4.550	32.749	69,80	72,18	81,80	4,83	463
Isla de Fuerteventura	12.121	109.830	46.301	909.490	63,43	64,03	76,79	7,84	8.936
Barcelona	158.534	470.603	302.829	1.287.694	58,57	65,96	74,22	2,53	14.570

Tourist area with a greater number of overnight stays per month¹

Costa Blanca	154.887	118.129	532.369	571.803	54,69	65,36	64,09	4,04	9.090
Costa del Sol	119.464	143.205	271.032	601.357	49,42	56,87	63,32	3,32	9.895
Costa Barcelona	90.671	83.552	182.059	196.659	44,73	48,01	58,90	2,17	3.162
Isla de Mallorca	34.240	60.312	74.682	285.623	50,09	56,85	59,76	3,81	5.120
Palma-Calvià	31.246	50.883	68.885	223.356	50,17	56,11	59,87	3,56	4.124
Costa Brava	61.211	61.743	108.709	144.547	37,25	50,66	46,41	2,06	2.551
Costa de la Luz de Cádiz	58.807	26.026	126.735	86.225	36,46	45,67	48,00	2,51	2.654
Rías Baixas	63.508	11.250	138.029	20.573	34,35	45,20	41,02	2,12	2.042

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

Tourist site with a greater occupancy rate per month

Arona	5.440	65.639	27.318	490.274	77,42	76,07	86,91	7,28	3.739
Adeje	7.732	110.040	36.257	821.209	77,04	78,33	87,22	7,28	9.049
Puerto de La Cruz	21.601	32.902	95.989	234.289	75,62	78,80	85,42	6,06	2.396
Tías	3.390	34.803	14.376	268.468	75,11	75,71	92,57	7,41	2.045
San Bartolomé de Tirajana	13.919	117.039	73.986	934.320	74,72	74,15	86,81	7,70	8.940
Mogán	2.437	43.541	10.523	338.998	74,08	76,96	89,98	7,60	2.691
San Sebastián de La Gomera	1.493	4.071	3.650	23.962	70,65	73,59	81,69	4,96	327
Yaiza	5.751	43.694	33.341	340.596	68,51	70,12	86,37	7,56	3.745
Palmas de Gran Canaria, Las	19.062	20.883	48.574	81.953	68,22	75,56	85,57	3,27	978
Oliva, La	2.806	25.075	12.076	195.572	67,60	67,61	84,55	7,45	1.888

Tourist site with a greater number of overnight stays per month¹

Madrid	420.173	370.637	704.452	860.075	57,23	67,93	73,95	1,98	12.185
Barcelona	144.963	445.723	278.541	1.233.061	59,55	67,03	74,70	2,56	14.096
Benidorm	79.116	67.082	354.603	397.067	58,75	68,21	65,92	5,14	5.882
Pájara	5.242	62.203	25.278	547.434	65,36	66,41	75,41	8,49	5.497
Sevilla	116.276	98.163	217.912	237.866	61,43	73,41	72,14	2,13	3.527
Valencia	79.352	74.803	130.438	180.500	55,10	70,17	70,25	2,02	2.700
Palma de Mallorca	33.888	46.123	73.340	183.054	51,62	58,90	61,54	3,20	3.537
Granada	71.325	46.218	131.317	88.490	54,64	74,88	64,96	1,87	1.504
Málaga	46.918	51.308	85.519	126.303	55,52	65,54	73,82	2,16	2.007
Tegui	5.831	20.392	23.526	150.303	66,55	67,16	88,04	6,63	1.401

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

4. Guests and overnight stays by country of residence

Results by country

Countries	Number of guests		Overnight stays	
	Total	%	Total	%
TOTAL	6.254.718	100,00	17.593.730	100,00
Residents in Spain	3.517.006	56,23	7.010.662	39,85
Residents abroad	2.737.712	43,77	10.583.068	60,15
Total Residents abroad	2.737.712	100,00	10.583.068	100,00
TOTAL Residents in EU (without Spain)	1.390.405	50,79	5.667.564	53,55
- Germany	287.183	10,49	1.757.120	16,60
- Austria	21.147	0,77	92.255	0,87
- Belgium	68.214	2,49	330.060	3,12
- Denmark	37.414	1,37	197.858	1,87
- Finland	37.140	1,36	216.650	2,05
- France	283.081	10,34	728.579	6,88
- Greece	12.377	0,45	38.632	0,37
- Ireland	58.373	2,13	281.501	2,66
- Italy	162.166	5,92	469.090	4,43
- Luxembourg	4.396	0,16	25.339	0,24
- Netherlands	107.375	3,92	416.553	3,94
- Poland	48.387	1,77	185.931	1,76
- Portugal	85.547	3,12	176.099	1,66
- Czech Republic	16.697	0,61	58.685	0,55
- Sweden	71.375	2,61	418.211	3,95
-Other EU countries ¹	89.532	3,27	274.999	2,60
Norway	46.451	1,70	281.345	2,66
United Kingdom	452.189	16,52	2.405.303	22,73
Switzerland	43.177	1,58	169.287	1,60
Rest of Europe	100.007	3,65	345.315	3,26
Japan	12.829	0,47	28.061	0,27
Republic of China	21.022	0,77	42.772	0,40
United States of America	197.598	7,22	486.109	4,59
Rest of America	243.267	8,89	588.334	5,56
Africa	48.247	1,76	116.383	1,10
Other countries	182.519	6,67	452.595	4,28

Note: Since March 2022, "Russia" is included in the aggregate "Rest of Europe".

¹ Countries included in Other UE countries: Bulgaria, Cyprus, Croatia, Slovakia, Slovenia, Estonia, Hungary, Latvia, Lithuania, Malta and Romania

Hotel Price Index (HPI). 2008 Base November 2022

Provisional data

1. National General Index and breakdown by Autonomous Cities and Communities

	Index	Annual growth rate
TOTAL	121,97	8,82
Andalucía	116,07	4,72
Aragón	95,62	5,95
Asturias, Principado de	93,98	3,71
Balears, Illes	126,43	1,59
Canarias	153,94	5,51
Cantabria	98,44	2,64
Castilla y León	98,53	3,41
Castilla - La Mancha	98,36	4,51
Cataluña	108,76	20,72
Comunitat Valenciana	127,28	7,50
Extremadura	102,23	4,38
Galicia	107,40	4,80
Madrid, Comunidad de	108,56	16,57
Murcia, Región de	91,79	3,20
Navarra, Comunidad Foral de	96,98	11,95
País Vasco	109,73	7,94
Rioja, La	100,58	4,92
Ceuta	87,73	-4,06
Melilla	105,58	9,36

2. National General Index and breakdown by categories

	Index	Annual growth rate
TOTAL	121,97	8,82
HOTELS: Gold stars		
Five	120,16	8,58
Fourth	124,14	8,02
Three	121,47	10,56
Two	113,30	9,57
One	109,75	8,01
HOSTALS: Silver stars		
Three and two	109,18	11,13
One	136,17	14,93

Indicators on the Profitability of the Hotel Sector

November 2022

Provisional data

National ADR and RevPAR¹ and breakdown by Autonomous Cities and Communities

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	95,46	8,24	58,26	20,92
Andalucía	79,90	0,98	43,28	9,08
Aragón	60,04	2,73	26,48	10,99
Asturias, Principado de	55,32	-2,37	20,23	9,42
Balears, Illes	87,44	-5,53	48,14	-1,48
Canarias	121,56	5,30	102,61	10,90
Cantabria	60,88	-6,85	24,92	-4,12
Castilla y León	59,62	1,84	24,50	7,65
Castilla - La Mancha	57,53	4,62	22,85	9,75
Cataluña	106,19	26,83	65,99	55,13
Comunitat Valenciana	71,27	1,30	43,75	31,74
Extremadura	59,39	0,58	24,83	2,84
Galicia	58,75	1,22	23,29	15,52
Madrid, Comunidad de	112,50	19,93	80,01	36,60
Murcia, Región de	57,34	-3,22	28,14	-5,98
Navarra, Comunidad Foral de	70,93	12,90	33,58	21,55
País Vasco	82,80	9,02	46,78	19,84
Rioja, La	70,75	-0,89	32,63	2,93
Ceuta	60,89	-5,34	34,00	25,99
Melilla	76,71	13,49	49,60	33,60

¹ ADR: Average Daily Rate
RevPAR: Revenue per Available Room

National ADR and RevPar¹ and breakdown by categories

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	95,46	8,24	58,26	20,92
HOTELS: Gold stars				
Five	209,51	9,34	134,99	14,14
Four	100,58	7,81	69,39	20,65
Three	72,03	8,66	45,69	23,72
Two	60,51	14,26	30,56	31,80
One	59,19	14,37	26,24	30,01
GUESTHOUSES: Silver stars				
Three and two	58,01	19,95	22,78	33,09
One	47,63	17,72	17,74	22,94

¹ ADR: Average Daily Rate
RevPAR: Revenue per Available Room