

24 June 2021

Structural Enterprise Statistics: Services Sector
Year 2019. Final results

Turnover in the Services sector increased by 6.7% in 2019 standing at 566,119 million euros

More than one fifth of the sector's turnover corresponded to the activity *Transport and storage*

Turnover of companies in the *Non-financial Market Services*¹ sector reached 566,119 million euros in 2019, representing an increase of 6.7% over the previous year.

The value added generated in 2019 by Services companies stood at 258,243 million euros, 8.3% more than the previous year.

Main magnitudes². Year 2019

Economic variables	Million euros	Annual variation (%)
Turnover	566.119	6,7
Total purchases of goods and services	336.588	7,3
Added value at factor cost	258.243	8,3
Personnel costs	161.977	9,6
Wages and salaries	127.209	9,8
Gross operating surplus	96.266	6,1
Investment in tangible assets	34.574	1,8
Enterprises and personnel employed		
Number of enterprises	1.615.195	3,3
Employed personnel (annual average, in thousands)	6.816	4,3

¹Sections H, I, J, L, M, N, R and divisions 95 and 96 of section S of the CNAE-2009 (see details in the methodological note included at the end of this document).

² All the economic variables are valued at current prices.

Results by activity sections³

More than one-fifth of the turnover in the Services sector (21.6%) corresponded to *Transport and storage*. The turnover for this activity registered an increase of 5.2%, as compared with the previous year.

The following section of activity with greater weight in turnover was *Professional, scientific and technical activities*, with 18.3% of the total turnover of the sector and 17.1% of employment. Its turnover increased by 8.1% compared to 2018.

The activities that employed the greatest number of people were *Accommodation and food service activities* (23.5% of the total) and *Administrative and support service activities* (22.8%). The number of employed personnel grew by 4.7% in the former and by 3.4% in the latter.

Turnover and personnel employed in the Services Sector by section of activity. Year 2019

Section of activity	Turnover			Personnel employed		
	Million euros	% over the total	Annual variation (%)	Annual average	% over the total	Annual variation (%)
Transportation and storage	122.381	21,6	5,2	947.219	13,9	3,0
Accommodation and food service activities	82.768	14,6	6,5	1.601.724	23,5	4,7
Information and communication	90.801	16,0	5,7	530.000	7,8	4,1
Real estate activities	30.008	5,3	2,9	283.644	4,2	6,2
Professional, scientific and technical activities	103.743	18,3	8,1	1.166.470	17,1	5,4
Administrative and support service activities	88.025	15,5	8,6	1.557.372	22,8	3,4
Arts, recreation and entertainment activities	37.914	6,7	9,2	390.753	5,7	8,1
Other services (except associative activities)	10.479	1,9	6,4	338.532	5,0	1,2
TOTAL	566.119	100,0	6,7	6.815.714	100,0	4,3

Results by divisions of activity

At a more disaggregated level, the divisions with greater contribution to the sector's turnover in 2019 were *Food and beverage service activities* (9.6% of the total), *Land transport and transport via pipelines* (9.0%) and *Warehousing and support activities for transportation* (8,9%).

The divisions of activity that employed the largest number of people were *Food and beverage service activities* (18.5% of the total), *Services to buildings and landscape activities* (9.6%) and *Land transport and transport via pipelines* (8.3%).

On the other hand, those that increased their turnover the most compared to the previous year were *Veterinary activities* (23.7%), *Research and development* (22.5%) and *Information service activities* (20.6%).

³ The enterprises studied were classified according to their main activity. Likewise, all of the study variables referring to the company are assigned to said activity.

Turnover and employed personnel by divisions of activity. Year 2019

Division of activity	Turnover			Personnel employed		
	Million euros	% over the total	Annual variation (%)	Annual average	% over the total	Annual variation (%)
Transportation and storage						
- Land transport and transport via pipelines	51.208	9,0	4,8	565.249	8,3	2,5
- Water transport	2.399	0,4	8,2	8.194	0,1	-5,8
- Air transport	12.983	2,3	7,9	34.240	0,5	5,1
- Warehousing and support activities for transportation	50.244	8,9	4,6	241.466	3,5	2,7
- Postal and courier activities	5.547	1,0	7,5	98.071	1,4	7,1
Accommodation and food service activities						
- Accommodation	28.558	5,0	8,0	338.753	5,0	5,0
- Food and beverage service activities	54.210	9,6	5,7	1.262.971	18,5	4,6
Information and communication						
- Publishing activities	6.022	1,1	0,9	49.992	0,7	-3,4
- Motion picture, video and television programme production, sound recording and music publishing activities	6.003	1,1	-2,1	40.798	0,6	9,0
- Programming and broadcasting activities	6.165	1,1	3,1	30.230	0,4	2,2
- Telecommunications	35.096	6,2	4,8	69.258	1,0	-1,1
- Computer programming, consultancy and related activities	34.438	6,1	8,2	310.036	4,5	5,6
- Information service activities	3.077	0,5	20,6	29.686	0,4	11,6
Real estate activities						
- Real estate activities	30.008	5,3	2,9	283.644	4,2	6,2
Professional, scientific and technical activities						
- Legal and accounting activities	22.757	4,0	7,7	372.802	5,5	3,2
- Activities of head offices; management consultancy activities	20.745	3,7	6,3	149.547	2,2	10,7
- Architectural and engineering activities; technical testing and analysis	28.992	5,1	11,5	302.271	4,4	3,0
- Scientific research and development	2.939	0,5	22,5	61.293	0,9	13,7
- Advertising and market research	19.191	3,4	2,2	122.917	1,8	-1,0
- Other professional, scientific and technical activities	7.683	1,4	10,3	130.743	1,9	15,0
- Veterinary activities	1.437	0,3	23,7	26.897	0,4	6,1
Administrative and support service activities						
- Rental and leasing activities	14.644	2,6	12,5	75.786	1,1	12,0
- Employment activities	7.288	1,3	4,9	260.186	3,8	0,8
- Travel agency, tour operator reservation service and related activities	25.039	4,4	4,4	63.267	0,9	1,5
- Security and investigation activities	6.150	1,1	9,7	149.487	2,2	2,1
- Services to buildings and landscape activities	16.566	2,9	6,9	654.901	9,6	3,1
- Office administrative, office support and other business support activities	18.338	3,2	14,8	353.744	5,2	5,3
Arts, recreation and entertainment activities						
- Creative, arts and entertainment activities	3.618	0,6	9,1	74.715	1,1	3,1
- Libraries, archives, museums and other cultural activities	1.002	0,2	10,0	21.591	0,3	19,3
- Gambling and betting activities	18.937	3,3	9,5	52.837	0,8	3,4
- Sports activities and amusement and recreation activities	14.357	2,5	8,9	241.611	3,5	9,9
Other services (except associative activities)						
- Repair of computers and personal and household goods	2.764	0,5	5,8	53.768	0,8	1,3
- Other personal service activities	7.715	1,4	6,6	284.765	4,2	1,1
TOTAL	566.119	100,0	6,7	6.815.714	100,0	4,3

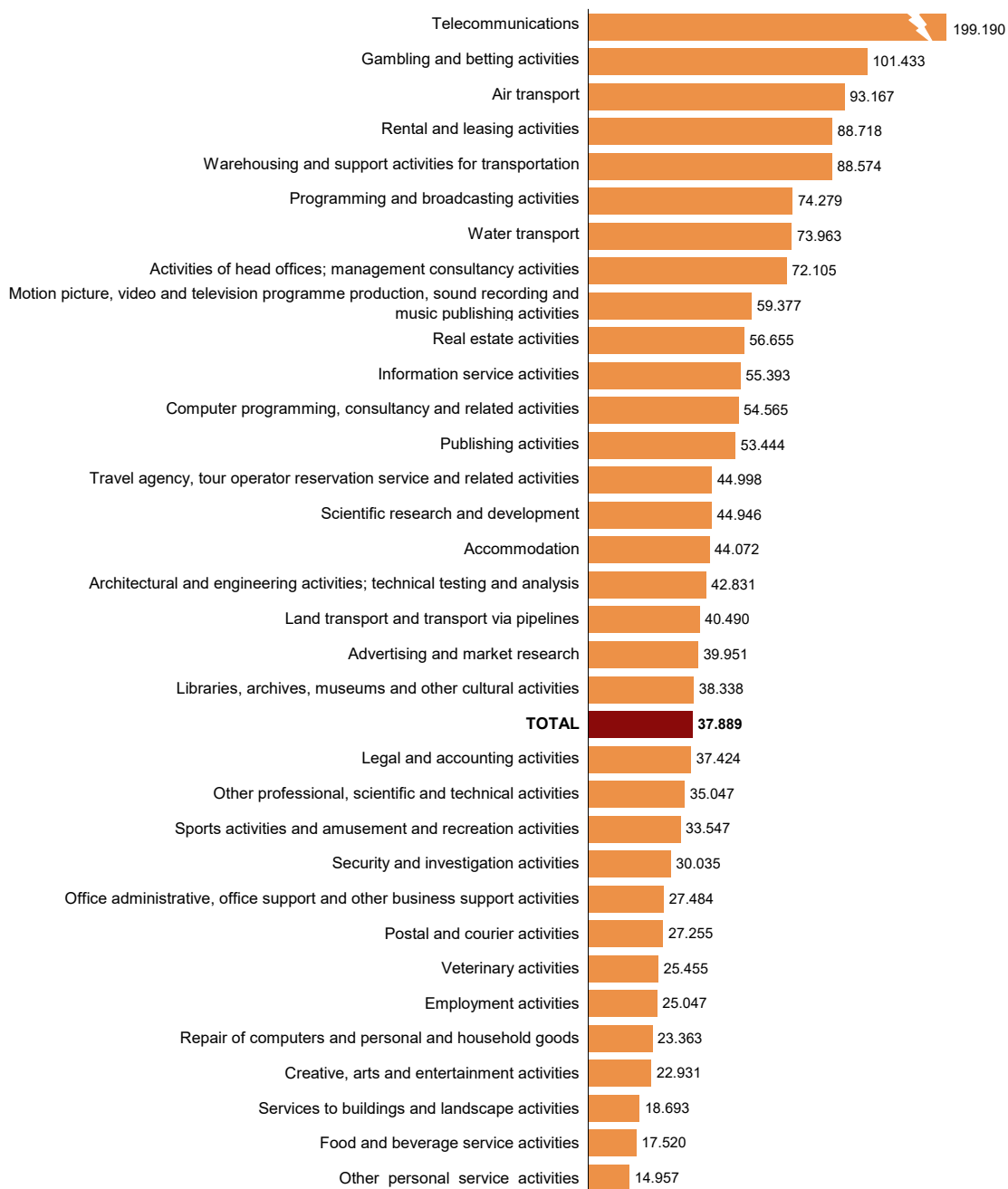
Productivity

Productivity (value added per employed person) in the Services sector was 37,889 euros in 2019, that is, 3.8% higher than the previous year.

The divisions of activity that experienced the highest productivity were *Telecommunications* (199,190 euros) and *Gambling and betting activities* (101,433 euros).

On the other hand, those with the lowest productivity were *Other personal services (laundries, hairdressers and other personal services)*, with 14,957 euros, and *Food and beverage services*, with 17,520 euros.

Productivity (in euros) by divisions of activity in the Services sector. Year 2019

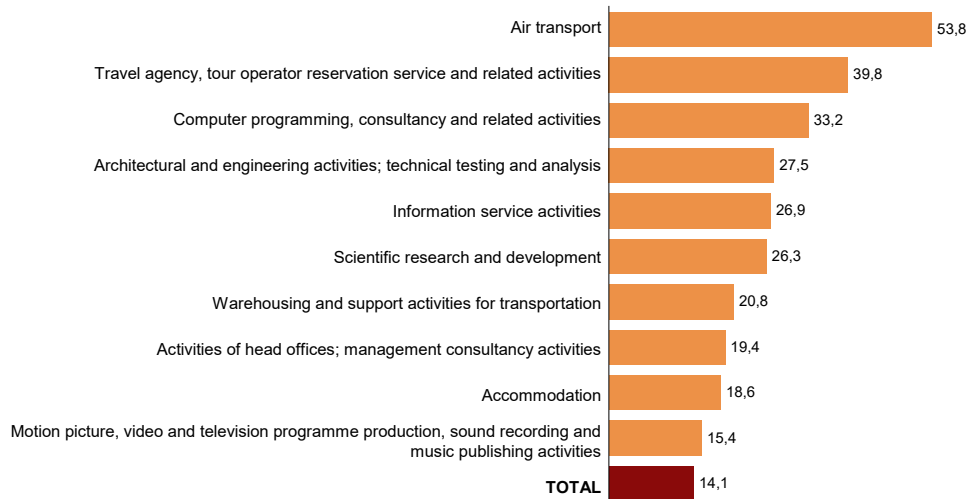


Geographical destination of sales

In 2019, 85.9% of sales in the services sector were made within Spain, 7.7% were made to European Union countries and 6.5% to the rest of the world. Sales outside of Spain totaled 80,055 million euros.

The activity divisions with the highest percentage of sales outside Spain were *Air transport* (53.8%), *Travel agency, tour operators, reservation services and related activities* (39.8%) and *Programming, consulting and other activities related to computing* (33.2%).

Divisions of activity with the highest percentage of sales outside Spain. Year 2019



Investment in Tangible Assets

Investment in tangible assets made in the Services sector amounted to 34,574 million euros in 2019, with an increase of 1.8% over the previous year. More than a quarter came from *Transport and storage* companies.

Investment in tangible assets accounted for 13.4% of the value added of the sector. This percentage ranged from 5.2% for *Professional, scientific and technical activities* and 42.4% for *Real estate activities*.

Investment in tangible assets by sections of activity. Year 2019

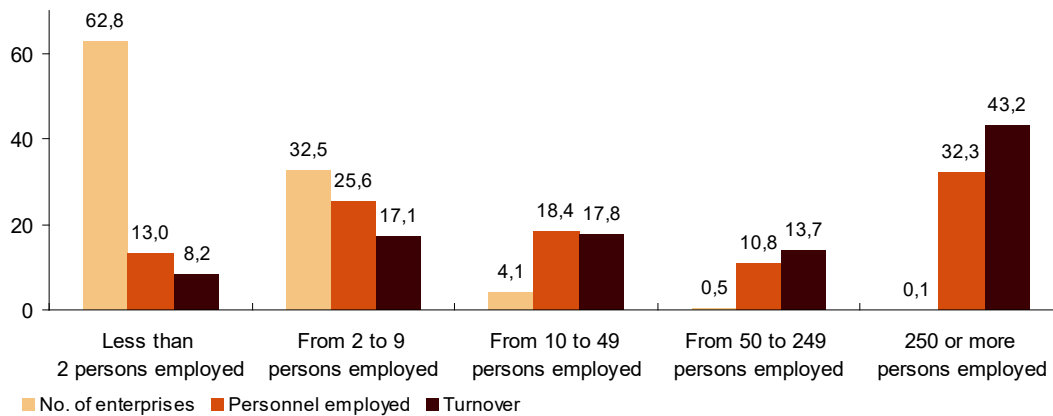
Section of activity	Million euros	% over the total	Investment/ Added value
Transportation and storage	9.070	26,2	17,9
Accommodation and food service activities	4.013	11,6	10,8
Information and communication	4.538	13,1	11,4
Real estate activities	6.821	19,7	42,4
Professional, scientific and technical activities	2.651	7,7	5,2
Administrative and support service activities	5.444	15,7	12,8
Arts, recreation and entertainment activities	1.622	4,7	10,1
Other services (except associative activities)	415	1,2	7,5
TOTAL	34.574	100,0	13,4

Results by size of the enterprise

The services sector is characterised by a predominance of very small enterprises. More than 95% of them had less than 10 employees in 2019. These enterprises provided employment for 38.5% of personnel and their turnover represented 25.3% of the total for the sector.

On the other hand, enterprises with 250 or more employees represented 0.1% of the total and invoiced 43.2% of the sector's turnover. These enterprises employed 32.3% of the personnel.

Distribution (in percentage) of the number of enterprises, employed personnel and turnover by size of enterprise. Year 2019

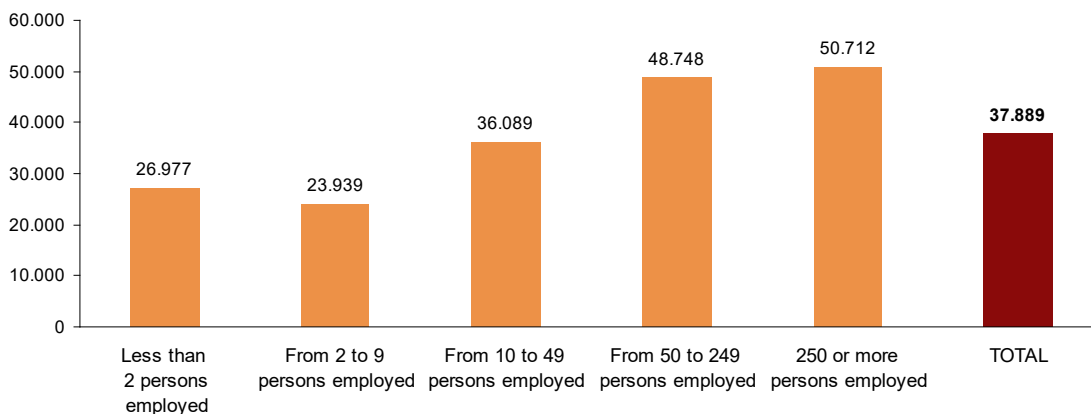


Size of the enterprises and productivity

In medium sized and large enterprises (with 50 or more employees), productivity surpassed 48,700 euros in 2019.

On the contrary, enterprises with less than 10 employees were the ones with the lowest productivity, with 26,977 euros for enterprises with fewer than two employees and 23,939 euros for those with two to nine employees.

Productivity (in euros) in the Services sector by size of the company. Year 2019



Results by Autonomous Communities⁴

The Autonomous Communities with the greatest participation in turnover for the Services sector in the year 2019 were Comunidad de Madrid (with 34.5% of the total), Cataluña (19.9%) and Andalucía (9.5%).

In turn, those with the least weight were La Rioja (0.3%), Cantabria and Extremadura (both with 0.7%).

All Autonomous Communities increased their turnover in the Services sector as compared with the previous year. Those that registered the greatest increases were Andalucía (10.7%), Región de Murcia (8.9%) and Extremadura (8.7%).

Turnover and personnel employed in the Services sector by Autonomous Communities and Cities. Year 2019

Autonomous Community	Turnover			Personnel employed		
	Million euros	% over the total	Annual variation (%)	Annual average	% over the total	Annual variation (%)
Andalucía	50.152	9,5	10,7	853.607	13,8	6,7
Aragón	9.916	1,9	2,5	154.420	2,5	4,8
Asturias, Principado de	6.122	1,2	0,8	108.785	1,8	2,4
Balears, Illes	24.434	4,6	4,9	205.978	3,3	3,6
Canarias	23.689	4,5	6,1	322.970	5,2	4,1
Cantabria	3.578	0,7	2,9	61.306	1,0	2,7
Castilla y León	13.252	2,5	5,7	235.136	3,8	2,7
Castilla-La Mancha	9.688	1,8	6,9	162.093	2,6	6,0
Cataluña	105.795	19,9	8,3	1.194.381	19,3	3,8
Comunitat Valenciana	38.657	7,3	7,9	565.884	9,1	4,6
Extremadura	3.853	0,7	8,7	76.867	1,2	1,1
Galicia	18.956	3,6	7,0	284.219	4,6	3,6
Madrid, Comunidad de	183.153	34,5	5,3	1.424.139	23,0	4,8
Murcia, Región de	9.497	1,8	8,9	152.443	2,5	5,3
Navarra, Comunidad Foral de	4.967	0,9	8,1	71.046	1,1	6,4
País Vasco	22.423	4,2	5,1	272.732	4,4	-0,1
Rioja, La	1.816	0,3	6,3	30.253	0,5	1,5
Ceuta	353	0,1	7,9	5.821	0,1	2,5
Melilla	318	0,1	2,1	6.574	0,1	-1,4
TOTAL	530.619	100,0	6,7	6.188.653	100,0	4,3

(*) The results by Autonomous Community do not include Section R nor Division 96 of CNAE-2009

Data Review and Update

The data published today are final. All results are available on INEBase.

⁴To obtain the results by Autonomous Community, the Local Unit whose main activity is Services is considered a statistical unit. These local units may be part of Enterprises whose activity is included in other sectors and, in this case, their data at the Enterprise level is not included in the Services sector. Another difference between this regional data (by premises) and the national data (by enterprises) is that only in the latter is it necessary to apply internal flow consolidations to each enterprise. This explains why the total turnover is somewhat higher in regional data than in national data.

Methodological note

The SES: The Services Sector is an annual structural statistical operation aimed at enterprises, societies and individuals whose main activity is described in sections H, I, J, L, M, N, R and divisions 95 and 96 of section S of the CNAE-2009. Therefore, this includes the activities of transport and storage, accommodation, information and communications, real estate activities, professional, scientific and technical activities, administrative and support service activities, arts, entertainment and recreation and repair of computers and personal and household goods and other personal services (with the exception of the activities of membership organisations, Division 94).

This operation allows us to ascertain the main structural and economic characteristics of the enterprises in the sector under study by means of a broad set of variables relating to employed personnel, turnover and other income, purchases and consumption, personnel expenses, taxes and investments. The statistics includes economic aggregates such as the value of production and gross value added, as well as main indicators.

Type of survey: annual continuous operation.

Population scope: enterprises whose main activity is described in sections H, I, J, L, M, N, R and divisions S95 and S96 of the CNAE-2009.

Geographical scope: the entire national territory.

Reference period: the calendar year, which, with some exceptions, coincides with the company's accounting year.

Sample size: 87,524 units (62% with direct collection and 38% with administrative data).

Collection method: completion of the questionnaire by the respondent, mainly via the Internet (IRIA system), and use of administrative sources.

For more information the methodology can be accessed at:

http://www.ine.es/dyngs/INEbase/es/operacion.htm?c=Estadistica_C&cid=1254736176865&menu=metodologia&idp=1254735576778

The standardized methodological report is at:

<http://www.ine.es/dynt3/metadatos/es/RespuestaDatos.html?oe=30177>

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Annex.

Structure and evolution in the Industry, Trade and Services sectors

The combined turnover of the *Industry, Trade and Non-financial Market Services* sectors exceeded 2,029 billion euros in 2019. Turnover in the Services sector increased by 6.7%, that of Commerce by 4.1% and that of the Industrial Sector by 1.6%.

The industrial sector accounted for 33.6% of this turnover and employed 18.7% of the personnel. *Trade* invoiced 38.5% of the total, although its gross value added represented 21.8%. On the other hand, the *Services* sector accounted for 27.9% of turnover, 48.2% of the value added and employed 55.2% of the personnel of the three sectors.

Turnover, gross value added and personnel employed in the industrial, trade and services sectors, by section of activity. Year 2019

Activity section	Turnover		Added value		Personnel employed	
	Million euros	% over the total	Million euros	% over the total	Thousands of persons	% over the total
Industrial Sector	681.318	33,6	160.429	30,0	2.311,8	18,7
B Extractive Industries	3.766	0,2	1.401	0,3	17,6	0,1
C Manufacturing Industry	560.855	27,6	125.439	23,4	2.064,6	16,7
D Electric energy, gas, steam and air conditioning supply	93.728	4,6	22.071	4,1	47,3	0,4
E Water supply, sewerage, waste management and decontamination activities	22.969	1,1	11.519	2,2	182,3	1,5
Trade Sector						
G Wholesale and retail business; repair of motor vehicles and motorcycles	782.064	38,5	116.892	21,8	3.221,4	26,1
Services sector	566.119	27,9	258.243	48,2	6.815,7	55,2
H Transport and storage	122.381	6,0	50.744	9,5	947,2	7,7
I Accommodation and food service activities	82.768	4,1	37.057	6,9	1.601,7	13,0
J Information and communications	90.801	4,5	39.697	7,4	530,0	4,3
L Real state activities	30.008	1,5	16.070	3,0	283,6	2,3
M Professional, scientific and technical activities	103.743	5,1	50.614	9,5	1.166,5	9,4
N Administrative and support service activities	88.025	4,3	42.541	7,9	1.557,4	12,6
R Arts, recreation and entertainment activities	37.914	1,9	16.006	3,0	390,8	3,2
S Other services (except associative activities)	10.479	0,5	5.515	1,0	338,5	2,7
TOTAL	2.029.500	100,0	535.564	100,0	12.348,9	100,0

Annual variation rates of turnover, gross value added and employed personnel in the industrial, trade and services sectors. Year 2019

Percentage

