

9 June 2022

Structural Enterprise Statistics: Services Sector
Year 2020. Final results

Turnover in the Industrial Sector decreased by 19.9% in 2020 and stood at 453,616 million euros

More than one fifth of the sector's turnover corresponded to the activity *Transport and storage*

Turnover of companies in the *Non-financial Market Services*¹ sector stood at 453,616 million euros in 2020, representing a decrease of 19.9% over the previous year.

The added value generated by Services companies stood at 209,494 million euros, with a decrease of 18.9% compared to 2019.

Main magnitudes². Year 2020

Economic variables	Million euros	Annual variation (%)
Turnover	453.616	-19,9
Total purchases of goods and services	271.962	-19,2
Added value at factor cost	209.494	-18,9
Personnel costs	145.432	-10,2
Wages and salaries	113.140	-11,1
Gross operating surplus	64.061	-33,5
Investment in tangible assets	32.592	-5,7
Enterprises and personnel employed		
Number of enterprises	1.632.470	1,1
Employed personnel (annual average, in thousands)	6.483	-4,9

¹Sections H, I, J, L, M, N, R and divisions 95 and 96 of section S of the CNAE-2009 (see details in the methodological note included at the end of this document).

² All the economic variables are valued at current prices.

Results by activity sections³

More than one-fifth of the turnover in the Services sector (22.2%) corresponded to *Transport and storage*. The turnover for this activity registered a variation of -17.6%, as compared with the previous year.

The following section of activity with the greatest weight was *Professional, scientific and technical activities*, with 21.5% of the total turnover of the sector and 17.9% of employment. Its turnover decreased by 6.1% compared to 2019.

The remaining activity sections also recorded declines in turnover compared to the previous year. The greatest decreases occurred in *Accommodation and food service activities* (-49.2%) and *Artistic, recreational and entertainment activities* (-29.0%).

Turnover and personnel employed in the Services Sector by section of activity. Year 2020

Section of activity	Turnover			Personnel employed		
	Million euros	% over the total	Annual variation (%)	Annual average	% over the total	Annual variation (%)
Transportation and storage	100.799	22,2	-17,6	927.491	14,3	-2,1
Accommodation and food service activities	42.014	9,3	-49,2	1.387.964	21,4	-13,3
Information and communication	85.151	18,8	-6,2	552.391	8,5	4,2
Real estate activities	28.866	6,4	-3,8	272.965	4,2	-3,8
Professional, scientific and technical activities	97.421	21,5	-6,1	1.157.454	17,9	-0,8
Administrative and support service activities	63.492	14,0	-27,9	1.505.113	23,2	-3,4
Arts, recreation and entertainment activities	26.914	5,9	-29,0	352.022	5,4	-9,9
Other services (except associative activities)	8.959	2,0	-14,5	327.553	5,1	-3,2
TOTAL	453.616	100,0	-19,9	6.482.953	100,0	-4,9

Results by divisions of activity

At a more disaggregated level, the divisions with the greatest contribution to the sector's turnover in 2020 were *Land transport and transport via pipelines* (9.7%), *Warehousing and support activities for transportation* (9.7%) and *Computer programming, consultancy and related activities* (7.4%).

The divisions of activity that employed the largest number of people were *Food and beverage service activities* (17.2%), *Services to buildings and landscape activities* (10.2%) and *Land transport and transport via pipelines* (8.5%).

Most of the activities recorded decreases in their turnover compared to the previous year. The largest decreases were registered in *Travel agency and tour operator activities* (-74.8%), *Hospitality services* (-67.8%) and *Air transport* (-60.0%).

³ The enterprises studied were classified according to their main activity. Likewise, all of the study variables referring to the company are assigned to said activity.

Turnover and employed personnel by divisions of activity. Year 2020

Division of activity	Turnover			Personnel employed		
	Million euros	% over the total	Annual variation (%)	Annual average	% over the total	Annual variation (%)
Transportation and storage						
- Land transport and transport via pipelines	44.219	9,7	-13,6	550.901	8,5	-2,5
- Water transport	1.834	0,4	-23,6	7.178	0,1	-12,4
- Air transport	5.187	1,1	-60,0	32.569	0,5	-4,9
- Warehousing and support activities for transportation	43.877	9,7	-12,7	238.698	3,7	-1,1
- Postal and courier activities	5.681	1,3	2,4	98.145	1,5	0,1
Accommodation and food service activities						
- Accommodation	9.207	2,0	-67,8	273.519	4,2	-19,3
- Food and beverage service activities	32.807	7,2	-39,5	1.114.445	17,2	-11,8
Information and communication						
- Publishing activities	5.389	1,2	-10,5	50.324	0,8	0,7
- Motion picture, video and television programme production, sound recording and music publishing activities	4.418	1,0	-26,4	37.980	0,6	-6,9
- Programming and broadcasting activities	5.312	1,2	-13,8	29.477	0,5	-2,5
- Telecommunications	32.774	7,2	-6,6	70.499	1,1	1,8
- Computer programming, consultancy and related activities	33.764	7,4	-2,0	331.450	5,1	6,9
- Information service activities	3.494	0,8	13,6	32.661	0,5	10,0
Real estate activities						
- Real estate activities	28.866	6,4	-3,8	272.965	4,2	-3,8
Professional, scientific and technical activities						
- Legal and accounting activities	21.954	4,8	-3,5	365.253	5,6	-2,0
- Activities of head offices; management consultancy activities	20.604	4,5	-0,7	162.065	2,5	8,4
- Architectural and engineering activities; technical testing and analysis	26.801	5,9	-7,6	295.610	4,6	-2,2
- Scientific research and development	3.096	0,7	5,3	61.856	1,0	0,9
- Advertising and market research	16.077	3,5	-16,2	114.958	1,8	-6,5
- Other professional, scientific and technical activities	7.287	1,6	-5,2	130.927	2,0	0,1
- Veterinary activities	1.603	0,4	11,5	26.785	0,4	-0,4
Administrative and support service activities						
- Rental and leasing activities	12.291	2,7	-16,1	69.810	1,1	-7,9
- Employment activities	6.311	1,4	-13,4	233.532	3,6	-10,2
- Travel agency, tour operator reservation service and related activities	6.308	1,4	-74,8	57.379	0,9	-9,3
- Security and investigation activities	6.021	1,3	-2,1	150.897	2,3	0,9
- Services to buildings and landscape activities	16.463	3,6	-0,6	658.922	10,2	0,6
- Office administrative, office support and other business support activities	16.098	3,5	-12,2	334.574	5,2	-5,4
Arts, recreation and entertainment activities						
- Creative, arts and entertainment activities	1.832	0,4	-49,4	69.659	1,1	-6,8
- Libraries, archives, museums and other cultural activities	448	0,1	-55,3	18.491	0,3	-14,4
- Gambling and betting activities	13.848	3,1	-26,9	50.468	0,8	-4,5
- Sports activities and amusement and recreation activities	10.786	2,4	-24,9	213.404	3,3	-11,7
Other services (except associative activities)						
- Repair of computers and personal and household goods	2.731	0,6	-1,2	52.778	0,8	-1,8
- Other personal service activities	6.228	1,4	-19,3	274.775	4,2	-3,5
TOTAL	453.616	100,0	-19,9	6.482.953	100,0	-4,9

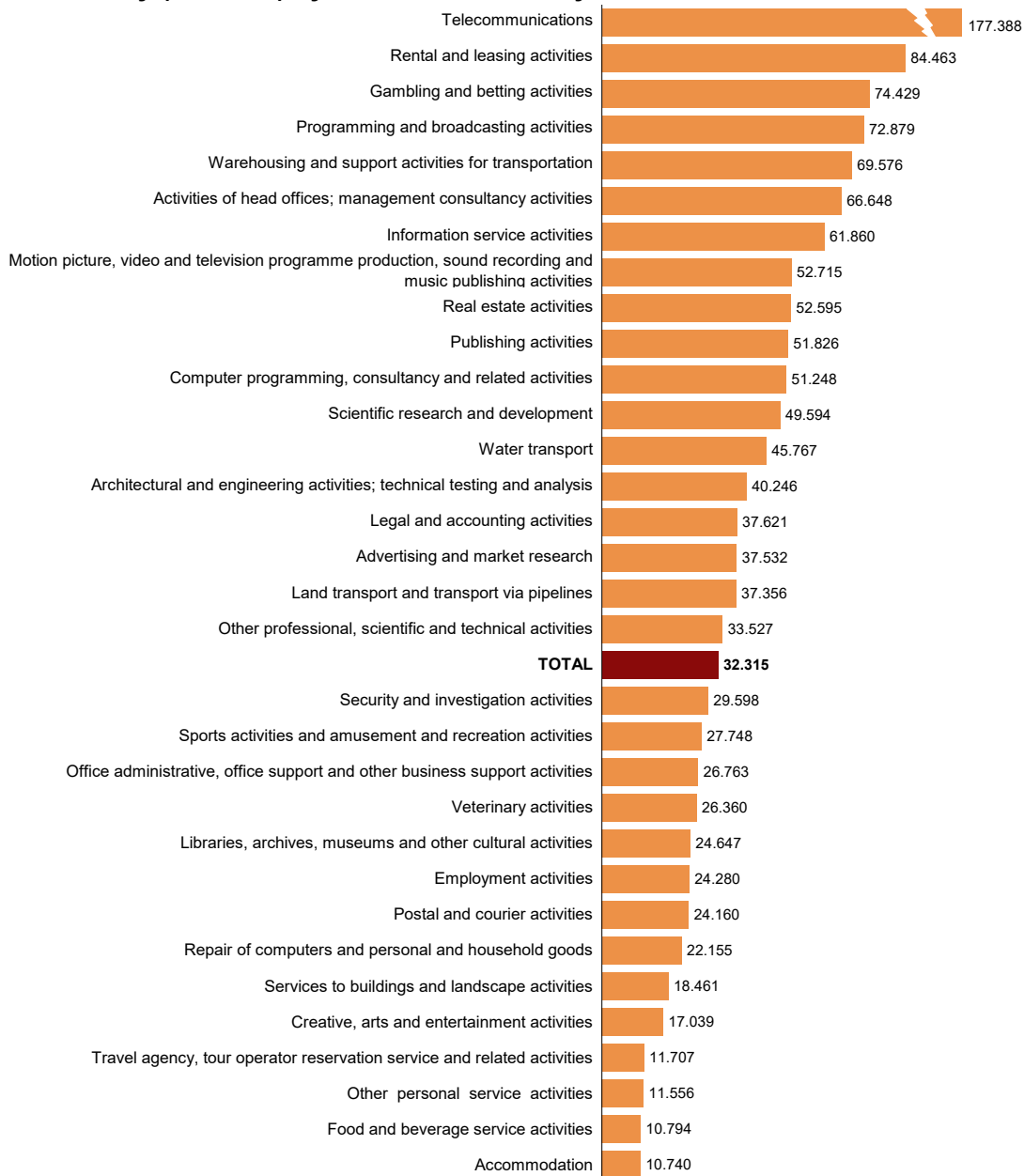
Productivity

Productivity (value added per employed person) for the Services sector was 32,315 euros in 2020, with a variation of -14.7% compared to the previous year.

The divisions of activity that experienced the highest productivity were *Telecommunications* (177,388 euros) and *Rental and leasing activities* (84,463 euros).

Air transport, whose turnover fell by 60.0%, was unable to reduce fixed costs in an equivalent manner. It registered a negative added value and, therefore, a negative value for the purposes of calculating productivity. This anomaly is not reflected in the following graph.

Productivity (in euros) by divisions of activity in the Services sector. Year 2020

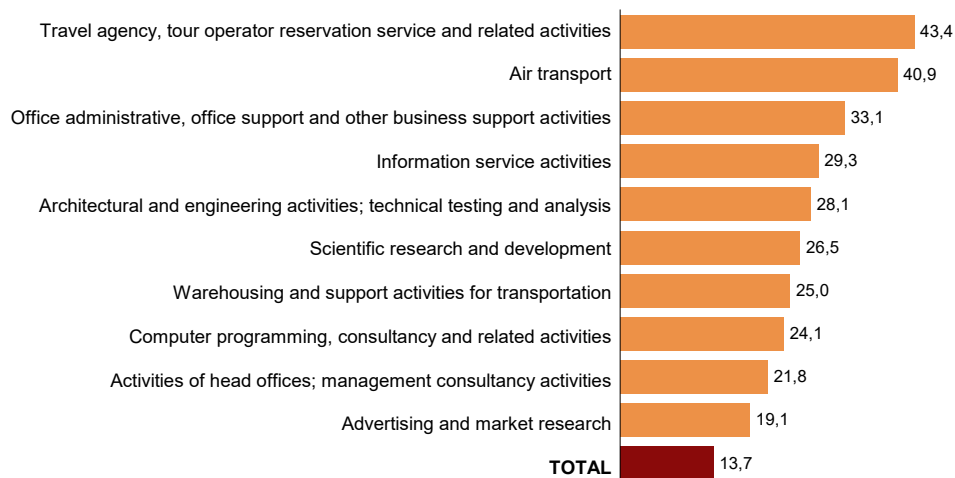


Geographical destination of sales

In 2020, 86.3% of sales in the services sector were made within Spain, 6.9% were made to European Union countries and another 6.8% to the rest of the world. Sales outside of Spain totaled 62,325 million euros.

The activity divisions with the highest percentage of sales outside of Spain were *Activities of travel agencies, tour operators, reservation services and related activities* (43.4%), *Air transport* (40.9%) and *Office administrative, office support and other business support activities* (33.1%).

Divisions of activity with the highest percentage of sales outside Spain. Year 2020



Investment in Tangible Assets

Investment in tangible assets carried out by the services sector stood at 32,592 million euros in 2020. A total 25.6% of this investment was made by *Transporting and storage* companies and 20.7% by *Real estate activities*.

Investment in tangible assets accounted for 15.6% of the value added of the sector. This percentage ranged from 5.8% for *Professional, scientific and technical activities* and 47.0% for *Real estate activities*.

Investment in tangible assets by sections of activity. Year 2020

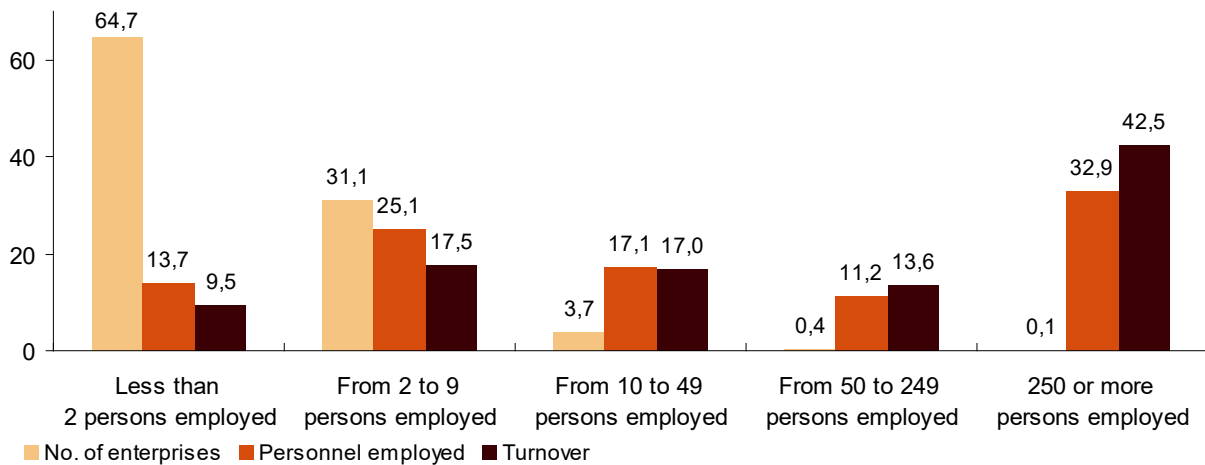
Section of activity	Million euros	% over the total	Investment/ Added value
Transportation and storage	8.342	25,6	21,1
Accommodation and food service activities	3.073	9,4	20,5
Information and communication	4.441	13,6	11,6
Real estate activities	6.748	20,7	47,0
Professional, scientific and technical activities	2.843	8,7	5,8
Administrative and support service activities	5.538	17,0	14,6
Arts, recreation and entertainment activities	1.212	3,7	10,7
Other services (except associative activities)	395	1,2	9,1
TOTAL	32.592	100,0	15,6

Results by size of the enterprise

The services sector is characterised by a predominance of very small enterprises. More than 95% of them had less than 10 employees in 2020. These enterprises provided employment for 38.8% of personnel and their turnover represented 27.0% of the total for the sector.

On the other hand, enterprises with 250 or more employees represented 0.1% of the total and invoiced 42.5% of the sector's turnover. These enterprises employed 32.9% of the personnel.

Distribution (in percentage) of the number of enterprises, employed personnel and turnover by size of enterprise. Year 2020

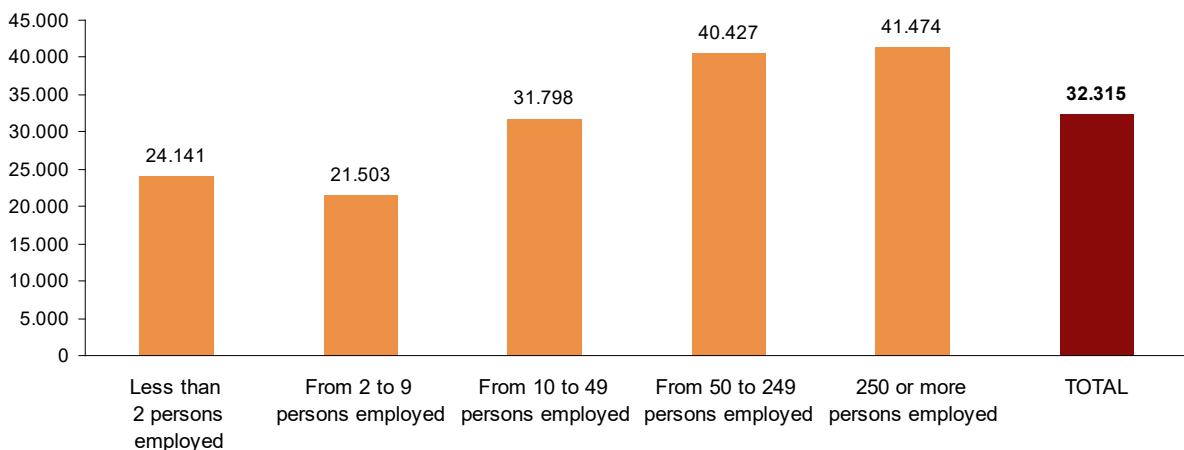


Size of the enterprises and productivity

In medium sized and large enterprises (with 50 or more employees), productivity surpassed 40,000 euros in 2020.

On the contrary, enterprises with less than 10 employees were the ones with the lowest productivity, with 24,141 euros for enterprises with fewer than two employees and 21,503 euros for those with two to nine employees.

Productivity (in euros) in the Services sector by size of the company. Year 2020



Results by Autonomous Communities⁴

The Autonomous Communities with the greatest participation in turnover for the Services sector in the year 2020 were Comunidad de Madrid (with 36.0% of the total), Cataluña (19.9%) and Andalucía (9.2%).

In turn, those with the least weight were La Rioja (0.4%), Cantabria (0.7%) and Extremadura (0.8%).

In almost all Autonomous Communities, service companies reduced turnover compared to the previous year. Illes Balears (-55.6%), Canarias (-38.0%) and Andalucía (-21.2%) registered the greatest decreases.

Turnover and personnel employed in the Services sector by Autonomous Communities and Cities. Year 2020

Autonomous Community	Turnover			Personnel employed		
	Million euros	% over the total	Annual variation (%)	Annual average	% over the total	Annual variation (%)
Andalucía	39.498	9,2	-21,2	798.481	13,5	-6,5
Aragón	8.516	2,0	-14,1	144.054	2,4	-6,7
Asturias, Principado de	5.153	1,2	-15,8	100.283	1,7	-7,8
Balears, Illes	10.846	2,5	-55,6	171.053	2,9	-17,0
Canarias	14.692	3,4	-38,0	292.933	5,0	-9,3
Cantabria	3.078	0,7	-14,0	58.858	1,0	-4,0
Castilla y León	10.950	2,5	-17,4	218.814	3,7	-6,9
Castilla-La Mancha	8.796	2,0	-9,2	159.541	2,7	-1,6
Cataluña	85.524	19,9	-19,2	1.137.291	19,3	-4,8
Comunitat Valenciana	33.214	7,7	-14,1	549.589	9,3	-2,9
Extremadura	3.627	0,8	-5,9	76.607	1,3	-0,3
Galicia	17.117	4,0	-9,7	267.927	4,5	-5,7
Madrid, Comunidad de	155.154	36,0	-15,3	1.397.531	23,7	-1,9
Murcia, Región de	8.748	2,0	-7,9	145.799	2,5	-4,4
Navarra, Comunidad Foral de	4.169	1,0	-16,1	66.118	1,1	-6,9
País Vasco	19.598	4,5	-12,6	267.515	4,5	-1,9
Rioja, La	1.563	0,4	-13,9	30.810	0,5	1,8
Ceuta	296	0,1	-16,2	5.942	0,1	2,1
Melilla	229	0,1	-28,0	6.558	0,1	-0,2
TOTAL	430.769	100,0	-18,8	5.895.704	100,0	-4,7

(*) The results by Autonomous Community do not include Section R nor Division 96 of CNAE-2009

Data Review and Update

The data published today are final. All results are available on INEBase.

⁴To obtain the results by Autonomous Community, the Local Unit whose main activity is Services is considered a statistical unit. These local units may be part of Enterprises whose activity is included in other sectors and, in this case, their data at the Enterprise level is not included in the Services sector. Another difference between this regional data (by premises) and the national data (by enterprises) is that only in the latter is it necessary to apply internal flow consolidations to each enterprise. This explains why the total turnover is somewhat higher in regional data than in national data.

Methodological note

The SES: The Services Sector is an annual structural statistical operation aimed at enterprises, societies and individuals whose main activity is described in sections H, I, J, L, M, N, R and divisions 95 and 96 of section S of the CNAE-2009. Therefore, this includes the activities of transport and storage, accommodation, information and communications, real estate activities, professional, scientific and technical activities, administrative and support service activities, arts, entertainment and recreation and repair of computers and personal and household goods and other personal services (with the exception of the activities of membership organisations, Division 94).

This operation allows us to ascertain the main structural and economic characteristics of the enterprises in the sector under study by means of a broad set of variables relating to employed personnel, turnover and other income, purchases and consumption, personnel expenses, taxes and investments. The statistics includes economic aggregates such as the value of production and gross value added, as well as main indicators.

Type of survey: annual continuous operation.

Population scope: enterprises whose main activity is described in sections H, I, J, L, M, N, R and divisions S95 and S96 of the CNAE-2009.

Geographical scope: the entire national territory.

Reference period: the calendar year, which, with some exceptions, coincides with the company's accounting year.

Sample size: 90,039 units (59% with direct collection and 41% with administrative data).

Collection method: completion of the questionnaire by the respondent, mainly via the Internet (IRIA system), and use of administrative sources.

For more information the methodology can be accessed at:

http://www.ine.es/dynqs/INEbase/es/operacion.htm?c=Estadistica_C&cid=1254736176865&menu=metodologia&idp=1254735576778

The standardized methodological report is at:

<http://www.ine.es/dynt3/metadatos/es/RespuestaDatos.html?oe=30177>

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Annex

Structure and evolution in the Industry, Trade and Services sectors

The combined turnover of the *Industry, Trade and Non-financial Market Services sectors* stood at 1,784 billion euros in 2020. Compared to the previous year, turnover in the Industrial sector registered a variation of –11.3%, that of Commerce –7.1% and that of Services of –19.9%.

The industrial sector accounted for 33.9% of this turnover and employed 19.3% of the personnel. *Trade* invoiced 40.7% of the total, although its gross value added represented 23.5%. On the other hand, the *Services* sector accounted for 25.4% of turnover, 44.9% of the value added and employed 54.5% of the personnel of the three sectors.

Turnover, gross value added and personnel employed in the Industrial, Trade and Services sectors, by section of activity. Year 2020

Activity section	Turnover		Added value		Personnel employed	
	Million euros	% over the total	Million euros	% over the total	Thousands of persons	% over the total
Industrial Sector	604.088	33,9	147.582	31,6	2.292,6	19,3
B Extractive Industries	3.436	0,2	1.298	0,3	17,2	0,1
C Manufacturing Industry	497.126	27,9	114.371	24,5	2.044,6	17,2
D Electric energy, gas, steam and air conditioning supply	80.773	4,5	20.538	4,4	44,9	0,4
E Water supply, sewerage, waste management and decontamination activities	22.753	1,3	11.376	2,4	185,9	1,6
Trade Sector						
G Wholesale and retail business; repair of motor vehicles and motorcycles	726.551	40,7	109.798	23,5	3.116,5	26,2
Services sector	453.616	25,4	209.494	44,9	6.483,0	54,5
H Transport and storage	100.799	5,6	39.494	8,5	927,5	7,8
I Accommodation and food service activities	42.014	2,4	14.967	3,2	1.388,0	11,7
J Information and communications	85.151	4,8	38.271	8,2	552,4	4,6
L Real state activities	28.866	1,6	14.357	3,1	273,0	2,3
M Professional, scientific and technical activities	97.421	5,5	48.918	10,5	1.157,5	9,7
N Administrative and support service activities	63.492	3,6	37.823	8,1	1.505,1	12,7
R Arts, recreation and entertainment activities	26.914	1,5	11.321	2,4	352,0	3,0
S Other services (except associative activities)	8.959	0,5	4.345	0,9	327,6	2,8
TOTAL	1.784.255	100,0	466.874	100,0	11.892,0	100,0

Annual variation rates of turnover, gross value added and employed personnel in the Industrial, Trade and Services sectors. Year 2020

Percentage

